

Achieving Performance Excellence through Benchmarking

Management & Leadership
Amsterdam (Netherlands)
29 Sep - 03 Oct 2025

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Achieving Performance Excellence through Benchmarking

Ref: 3266_133454 **Date:** 29 Sep - 03 Oct 2025 **Location:** Amsterdam (Netherlands) **Fees:** 4200 Euro

Course Description

This comprehensive 5-day course equips participants with the knowledge and skills to effectively implement benchmarking practices for achieving performance excellence. Attendees will learn to identify, analyze, and adapt best practices from industry leaders to drive continuous improvement within their organizations.

Learning Objectives

- Understand the principles and types of benchmarking
- Develop a structured approach to planning and executing benchmarking projects
- Master data collection and analysis techniques for performance comparison
- Learn to identify and implement best practices for organizational improvement
- Develop strategies for sustaining benchmarking efforts and fostering a culture of continuous improvement

Course Modules

Day 1: Introduction to Benchmarking

- Benchmarking fundamentals and types
- Benefits and challenges of benchmarking
- Ethical considerations in benchmarking
- Selecting benchmarking partners and areas of focus

Day 2: Planning and Preparing for Benchmarking

- Developing a benchmarking plan
- Forming an effective benchmarking team
- Identifying key performance indicators KPIs
- Creating data collection tools and methodologies

Day 3: Data Collection and Analysis

- Gathering internal performance data
- Collecting external benchmarking data
- Analyzing performance gaps
- Identifying best practices and improvement opportunities

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Day 4: Implementing Benchmarking Findings

- Developing action plans based on benchmarking insights
- Adapting best practices to your organization
- Managing change and overcoming resistance
- Monitoring and measuring improvement initiatives

Day 5: Sustaining Benchmarking Efforts

- Integrating benchmarking into organizational strategy
- Establishing a continuous improvement culture
- Developing internal benchmarking capabilities
- Creating a roadmap for ongoing benchmarking initiatives

Practical Wins for Participants

- Develop a comprehensive benchmarking plan for a real-world organizational challenge
- Create a set of data collection tools and analysis templates for future benchmarking projects
- Design an action plan to implement best practices identified through benchmarking
- Craft a strategy to integrate benchmarking into your organization's continuous improvement efforts

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. In the background, there are concentric circles emanating from a point on the board.

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