

# Mastering Professional Communication: A 5-Day Intensive





## Mastering Professional Communication: A 5-Day Intensive

Ref: 3216\_133452 Date: 28 Jul - 01 Aug 2025 Location: Madrid (Spain) Fees: 4400 Euro

## **Course Description**

This intensive 5-day course is designed to enhance the communication skills of professionals across various industries. Participants will learn essential techniques for effective verbal, non-verbal, and written communication, as well as strategies for active listening, conflict resolution, and persuasive presentations.

# **Learning Objectives**

- Develop advanced verbal and non-verbal communication skills
- Master techniques for active listening and providing constructive feedback
- Enhance written communication for various professional contexts
- Improve presentation skills and public speaking abilities
- Learn strategies for effective conflict resolution and negotiation

#### **Course Modules**

#### **Day 1: Foundations of Effective Communication**

- Understanding communication styles and preferences
- Verbal communication techniques
- Non-verbal communication and body language
- Active listening skills

### **Day 2: Written Communication in the Workplace**

- Email etiquette and best practices
- Writing clear and concise reports
- Crafting persuasive business proposals
- Effective note-taking and meeting minutes

#### **Day 3: Presentation Skills and Public Speaking**

- Structuring effective presentations
- Developing engaging visual aids
- Techniques for managing presentation anxiety
- Handling Q&A sessions confidently

# **Day 4: Interpersonal Communication and Conflict Resolution**

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- Building rapport and professional relationships
- Giving and receiving feedback effectively
- Navigating difficult conversations
- Conflict resolution strategies

## **Day 5: Advanced Communication Techniques**

- Persuasion and influence skills
- Cross-cultural communication
- Negotiation techniques
- Adapting communication styles for different audiences

# **Practical Wins for Participants**

- Improved ability to communicate ideas clearly and confidently
- Enhanced written communication skills for various professional documents
- Increased effectiveness in presentations and public speaking
- Better interpersonal skills for managing workplace relationships and conflicts



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