

MBA in Quality Management: Driving Organizational Excellence





MBA in Quality Management: Driving Organizational Excellence

Ref: 3047_133354 Date: 21 - 25 Sep 2025 Location: Amman (Jordan) Fees: 3300 Euro

Course Description

This intensive 5-day MBA course in Quality Management equips professionals with advanced knowledge and skills to implement effective quality management systems. Participants will explore key concepts, tools, and methodologies to drive organizational excellence, improve processes, and enhance customer satisfaction across various industries.

Learning Objectives

- Understand the fundamental principles and evolution of quality management
- Master essential quality management tools and techniques
- Develop strategies for implementing and sustaining quality initiatives
- Learn to measure, analyze, and improve organizational performance
- Gain insights into leadership's role in fostering a quality-driven culture

Course Modules

Day 1: Foundations of Quality Management

- Evolution of quality management
- Key quality philosophies and frameworks
- Quality management principles
- Introduction to Total Quality Management TQM

Day 2: Quality Management Tools and Techniques

- Statistical Process Control SPC
- Six Sigma methodology
- Lean management principles
- Quality Function Deployment QFD

Day 3: Process Improvement and Performance Measurement

- Process mapping and analysis
- Root cause analysis techniques
- Key Performance Indicators KPIs
- Balanced Scorecard approach

Day 4: Quality Management Systems and Standards

UK Traininia

Head Office: +44 7480 775 526 | 0 7401 177 335 Email: training@blackbird-training.com Website: www.blackbird-training.com



- ISO 9001 Quality Management System
- Implementing and auditing quality systems
- Continuous improvement methodologies
- Benchmarking and best practices

Day 5: Leadership and Culture for Quality Excellence

- Leadership's role in quality management
- Building a quality-driven organizational culture
- Change management for quality initiatives
- Future trends in quality management

Practical Wins for Participants

- Develop a comprehensive quality management strategy for your organization
- Create a toolkit of quality improvement techniques for immediate application
- Design a performance measurement system aligned with quality objectives
- Formulate an action plan to foster a quality-driven culture in your team or department



Head Office: +44 7480 775 526 | 0 7401 177 335



Blackbird training cities





Annecy (France)

Baku (Azerbaijan)

Accra (Ghana)

Bali (Indonesia)

Bangkok (Thailand)

Bangkok (Thailand)

Barcelona (Spain)

Batumi (Georgia)

Beijing (China)

Beirut (Lebanon)

Berlin (Germany)

Birmingham (UK)

Bordeax (France)

Boston, Massachusetts (USA)

Brussels (Belgium)

Cairo (Egypt)

Cape Town (South Africa)

Casablanca (Morocco)

Cascais (Portugal)

Copenhagen (Denmark)

Doha (Qatar)

Dubai (UAE)

Düsseldorf (Germany)

Head Office: +44 7480 775 526 | 0 7401 177 335





Blackbird Training Category



Human Resource



Audit & Quality Assurance



Finance, Accounting, Budgeting



Marketing, Sales, Customer Service



Secretary & Admin



Law and Contract Management



Project Management



IT & IT Engineering



Supply Chain & Logistics



Management & Leadership



Professional Skills



Oil & Gas Engineering



Health & Safety



Telecom Engineering



Hospital Management



Customs & Safety



Aviation



C-Suite Training



Agile and Refinement



Head Office: +44 7480 775 526 | 0 7401 177 335



Blackbird training Clients



MANNAI Trading Company WLL,



Alumina Corporation **Guinea**



Netherlands



Oxfam GB International Organization, Yemen



Capital Markets Authority, Kuwait



Nigeria





Oatar Foundation, **Qatar**



AFRICAN UNION ADVISORY BOARD ON CORRUPTION, Tanzania



Kuwait



Reserve Bank of Malawi, **Malawi**



Central Bank of Nigeria
Nigeria



Ministry of Interior, KSA



Mabruk Oil Company **Libya**



Saudi Electricity Company,



BADAN PENGELOLA KEUANGAN Haji, Indonesia



NATO **Italy**



ENI CORPORATE UNIVERSITY, Italy



Kuwait



General Organization for Social Insurance KSA



Defence Space Administration **Nigeria**



National Industries Group (Holding), Kuwait



Hamad Medical Corporation, **Qatar**



USAID **Pakistan**



STC Solutions, KSA



North Oil company,



EKO Electricity



Oman Broadband



UN.



Head Office: +44 7480 775 526 | 0 7401 177 335





LONDON TRAINING PROVIDER

