

Finance Essentials for Non-Financial Professionals

Finance, Accounting, Budgeting
Amman (Jordan)
21 - 25 Sep 2025

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Finance Essentials for Non-Financial Professionals

Ref: 3053_133342 **Date:** 21 - 25 Sep 2025 **Location:** Amman (Jordan) **Fees:** 3300 **Euro**

Course Description

This comprehensive 5-day course equips non-financial professionals with essential financial knowledge and skills. Participants will learn to interpret financial statements, understand budgeting processes, and make informed business decisions. The course covers key financial concepts, analysis techniques, and practical applications in a business context.

Learning Objectives

- Interpret and analyze financial statements with confidence
- Understand key financial ratios and their implications for business performance
- Develop and manage budgets effectively
- Apply financial concepts to support strategic decision-making
- Communicate financial information to stakeholders clearly
- Evaluate investment opportunities using financial tools and techniques

Course Modules

Day 1: Financial Fundamentals

- Introduction to financial management
- Accounting principles and concepts
- The accounting cycle
- Financial statements overview

Day 2: Financial Statement Analysis

- Balance sheet deep dive
- Income statement analysis
- Cash flow statement interpretation
- Key financial ratios and their significance

Day 3: Budgeting and Forecasting

- Budgeting principles and processes
- Creating and managing operational budgets
- Capital budgeting techniques
- Financial forecasting methods

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

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Day 4: Cost Management and Decision Making

- Cost behavior and break-even analysis
- Activity-based costing
- Pricing strategies and decisions
- Make-or-buy and other operational decisions

Day 5: Financial Planning and Value Creation

- Time value of money concepts
- Investment appraisal techniques
- Working capital management
- Creating and measuring shareholder value
- Course summary and action planning

Practical Wins for Participants

- Confidently read and interpret financial statements
- Develop and manage budgets more effectively
- Make informed financial decisions to support business growth
- Communicate financial concepts clearly to non-financial colleagues

A graphic of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a silver knight behind it. The board has a checkered pattern, and there are concentric circles in the background.

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