

# Strategic Partnership & Effective Communication Skills

Project Management  
Tunis (Tunisia)  
31 Aug - 04 Sep 2025

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The background of the slide features a grey and white checkered chessboard. Several chess pieces are visible: a silver pawn on the left, a silver pawn in the center, and a large gold king piece on the right. In the far right, a portion of another silver piece is visible. Overlaid on the board are several concentric, light grey circles that radiate from the center, creating a ripple effect.

## Strategic Partnership & Effective Communication Skills

**Ref:** 3016\_133293 **Date:** 31 Aug - 04 Sep 2025 **Location:** Tunis (Tunisia) **Fees:** 3700 **Euro**

### Course Description

This comprehensive 5-day course equips professionals with essential skills for building strategic partnerships and enhancing communication effectiveness. Participants will learn proven techniques for developing mutually beneficial collaborations, while honing their verbal and non-verbal communication abilities. The course combines theoretical knowledge with practical exercises to ensure immediate application in real-world scenarios.

### Learning Objectives

- Develop strategies for identifying and cultivating strategic partnerships
- Master effective communication techniques for various professional contexts
- Learn to navigate complex negotiations and conflict resolution
- Enhance leadership skills through improved communication and partnership management
- Gain proficiency in crafting and delivering impactful presentations

### Course Modules

#### Day 1: Foundations of Strategic Partnerships

- Understanding the value of strategic partnerships
- Identifying potential partners and assessing compatibility
- Developing a partnership strategy
- Building trust and rapport in new relationships

#### Day 2: Effective Communication Fundamentals

- Verbal and non-verbal communication techniques
- Active listening and empathy in professional settings
- Adapting communication styles to different audiences
- Overcoming communication barriers

#### Day 3: Negotiation and Conflict Resolution

- Principles of successful negotiation
- Strategies for win-win outcomes
- Managing and resolving conflicts effectively
- Cultural considerations in negotiations

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. In the background, there are concentric circles emanating from a point on the board.

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#### **Day 4: Leadership Communication**

- Communicating vision and strategy
- Influencing and persuasion techniques
- Giving and receiving feedback
- Leading virtual and cross-functional teams

#### **Day 5: Presentation and Partnership Management**

- Crafting compelling presentations
- Delivery techniques for high-impact presentations
- Managing and nurturing long-term partnerships
- Measuring and evaluating partnership success

#### **Practical Wins for Participants**

- Develop a strategic partnership plan for your organization
- Create a personal communication improvement strategy
- Design and deliver a high-stakes presentation
- Craft a conflict resolution approach for a current work challenge

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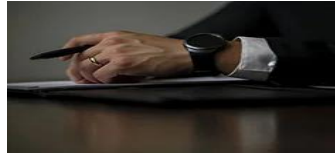
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