

Strategic Planning & Crisis Management for Organizations

Management & Leadership
Baku (Azerbaijan)
21 - 25 Jul 2025

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Strategic Planning & Crisis Management for Organizations

Ref: 3334_133286 **Date:** 21 - 25 Jul 2025 **Location:** Baku (Azerbaijan) **Fees:** 4400 **Euro**

Course Description

This intensive 5-day course equips participants with essential skills in strategic planning and crisis management. Attendees will learn to develop comprehensive strategies, conduct risk assessments, and create effective crisis response plans. The course combines theoretical knowledge with practical exercises to enhance organizational resilience and decision-making capabilities.

Learning Objectives

- Develop and implement strategic plans aligned with organizational goals
- Conduct thorough risk assessments and create mitigation strategies
- Design and execute effective crisis management plans
- Enhance leadership and communication skills during crises
- Implement post-crisis recovery and learning processes

Course Modules

Day 1: Foundations of Strategic Planning

- Understanding strategic planning principles
- Environmental scanning and SWOT analysis
- Setting organizational vision, mission, and objectives
- Aligning strategies with organizational culture

Day 2: Risk Assessment and Mitigation

- Identifying potential risks and vulnerabilities
- Conducting comprehensive risk assessments
- Developing risk mitigation strategies
- Creating contingency plans

Day 3: Crisis Management Fundamentals

- Understanding crisis types and their impacts
- Developing crisis management teams and protocols
- Crisis communication strategies
- Decision-making under pressure

Day 4: Crisis Response and Leadership

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

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- Implementing crisis response plans
- Managing stakeholder expectations
- Leadership skills during crises
- Ethical considerations in crisis management

Day 5: Post-Crisis Recovery and Learning

- Business continuity planning
- Post-crisis evaluation and learning
- Rebuilding organizational reputation
- Integrating lessons learned into future strategies

Practical Wins for Participants

- Develop a tailored strategic plan for their organization
- Create a comprehensive crisis management playbook
- Enhance decision-making skills through crisis simulations
- Build a network of peers for ongoing support and collaboration

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