

# Mastering Public Speaking & Presentation for Leadership

Management & Leadership  
Tunis (Tunisia)  
07 - 11 Sep 2025

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## Mastering Public Speaking & Presentation for Leadership

**Ref:** 32098\_133211 **Date:** 07 - 11 Sep 2025 **Location:** Tunis (Tunisia) **Fees:** 3700 **Euro**

### Course Description

This intensive 5-day course equips leaders with advanced public speaking and presentation skills essential for executive success. Participants will learn proven techniques to deliver compelling speeches, engage diverse audiences, and communicate complex ideas with clarity and impact. Through hands-on practice and expert feedback, leaders will develop the confidence to inspire and influence in any professional setting.

### Learning Objectives

- Craft and deliver persuasive speeches tailored to specific audiences
- Master verbal and non-verbal communication techniques for maximum impact
- Develop strategies to manage public speaking anxiety and project confidence
- Learn to use storytelling and data visualization to enhance presentations
- Acquire skills to handle Q&A sessions and impromptu speaking situations

### Course Modules

#### Day 1: Foundations of Effective Communication

- Understanding audience psychology
- Structuring compelling presentations
- Developing a powerful speaking voice
- Body language and stage presence

#### Day 2: Crafting Persuasive Messages

- Rhetorical techniques for impact
- Storytelling in business contexts
- Data visualization and presentation
- Crafting memorable openings and closings

#### Day 3: Advanced Delivery Techniques

- Managing public speaking anxiety
- Impromptu speaking skills
- Vocal variety and emphasis
- Engaging audience interaction

A graphic of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and another gold piece nearby. The board has a checkered pattern, and there are concentric circles in the background.

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#### **Day 4: Visual Aids and Technology**

- Effective use of slides and visuals
- Presenting with various technologies
- Virtual presentation techniques
- Handling technical difficulties

#### **Day 5: Executive Presence and Leadership Communication**

- Developing executive presence
- Crisis communication strategies
- Facilitating high-stakes meetings
- Mastering Q&A sessions

#### **Practical Wins for Participants**

- Deliver a compelling 10-minute keynote speech with confidence
- Create visually engaging presentation slides that enhance your message
- Successfully handle challenging questions in a mock press conference
- Craft and present a persuasive pitch for a new initiative or project

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