

# Executive MBA in Human Resource Management

Human Resources  
Casablanca (Morocco)  
17 - 21 Mar 2025

UK Training

# PARTNER



## Executive MBA in Human Resource Management

**Ref:** 3030\_132967 **Date:** 17 - 21 Mar 2025 **Location:** Casablanca (Morocco) **Fees:** 3300 Euro

### Introduction

This interactive and engaging training course examines how to master the critical areas of Human Capital Management, HRM, and Learning & Development. In this course, you will learn how to become a real partner in the organisation. You will also learn about the latest and best practices in training and organisational learning.

### Course Objectives of Executive MBA in Human Resources

- Explain the importance of strategic human capital management
- Formulate a plan to transform strategic requirements into HR objectives
- Understanding of employee resourcing, recruitment & reward
- Understand performance management in a multi-cultural environment
- Illustrate examples of best practice in managing people
- Organisational strategy and its link to HR

### Executive MBA in Human Resources Course Outlines

#### Day 1

##### Human Capital & Human Resource Management

- Understanding Human Capital
- The development of Strategic HR
- The Transformation of HR
- HR as a Strategic Partner

#### Day 2

##### People Resourcing

- Recruiting as a Two-way Process
- Specialist Resourcing Needs Employers
- Choosing the Appropriate Selection Methodology
- Use of Psychological Testing in Selection
- Assessment Centres - *State of the Art Selection*

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### Day 3

#### Performance Management & Reward

- Performance Management
- Making Performance Appraisal Work
- Efficient Use of Feedback
- Understanding Compensation & Benefits
- Implementing Total Reward

### Day 4

#### Human Development

- The Talent Management Model
- The Training Cycle
- How Adults Learn: Andragogy
- What are the best ways to train people?
- Evaluation of Training Effectiveness *cost-benefits analysis & ROI*

### Day 5

#### Empowerment, Engagement, and Change

- The Context for Change
- Managing change or leading change?
- Employee Engagement & Empowerment
- Retaining Valued Employees
- Personal Action Planning

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