

The Advanced Strategies in Logistics Management

Supply Chain & Logistics
Istanbul (Turkey)
16 - 20 Mar 2025

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The Advanced Strategies in Logistics Management

Ref: 3176_132960 **Date:** 16 - 20 Mar 2025 **Location:** Istanbul (Turkey) **Fees:** 3900 Euro

Introduction

Supply chain and logistics management have been among the fastest-evolving business disciplines over the past two decades. The continuous arrival of innovative concepts and techniques into the mainstream has resulted in a non-stop journey of learning and development for professionals in supply chain and logistics. This course covers the latest essential forecasting, planning, procurement, transportation, warehousing, and logistics practices. It also includes integrating **Supply Chain Optimization** concepts and sustainable practices, thereby aligning with **Sustainable Supply Chain Management** to drive continuous performance improvement across the supply chain through the Supply Chain Operations Reference SCOR framework.

Course Objectives of The Advanced Strategies in Logistics Management

- Recognize trends and modern supply chain and logistics management practices, integrating aspects of **supply chain management optimization**.
- Practice forecasting and inventory optimization techniques to enhance **Supply Chain Optimization**.
- Appraise item categories and formulate appropriate **Procurement and Sourcing Strategies**.
- Describe the role and objectives of transportation management in logistics, highlighting the impact on a **Sustainable Supply Chain**.
- Use value-adding warehousing techniques, incorporating insights from **sustainable supply chain consulting**.
- Apply the Supply Chain Operations Reference SCOR framework to manage supply chain performance, essential for **supply chain management training**.

The Advanced Strategies in Logistics Management Course Outlines

Day 1: Modern supply chain and logistics trends

- Supply chain overview.
- Role of logistics.
- Sustainability in supply chains and logistics, emphasizing **Sustainable Supply Chain** principles.
- Supply chain configuration for **Supply Chain Optimization**.
- 3PL concepts.
- 4PL concepts.

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Day 2: Materials forecasting and inventory planning

- Qualitative forecasting theories.
- Forecasting panels.
- Thought leaders.
- Delphi technique.
 - Quantitative forecasting techniques.
 - Determining economic order quantities for **supply chain management optimization.**
 - Determining reorder points.
 - Replenishment strategies.

Day 3: Procurement and go-to-market strategies

- Role of procurement.
- Procurement process flows.
- Sourcing strategies focusing on **Procurement and Sourcing Strategies.**
- Vendor management as part of **supply chain training programs.**
- Partnerships and alliances.

Day 4: Role of transportation and shipping in logistics

- Definition of fleet management.
- Objectives and costs of fleet management, pivotal for a **Sustainable Supply Chain.**
- Transportation modes.
- Optimized routing and cubing.
- Incoterms for international commerce.

Role of warehousing in logistics

- Warehousing network design.
- Configuration of warehousing space.
- Value-adding activities in warehousing for a **Sustainable Supply Chain.**
- Warehousing equipment and tools.
- Reverse logistics.

Day 5: Supply Chain Operations Reference SCOR framework for performance management

- SCOR framework overview.
- Identifying level 1, 2, and 3 SCOR metrics.
- Customizing level 4 SCOR metrics.
- Setting performance targets as part of **supply chain training courses.**
- Continuous performance improvement is a key target for **sustainable supply chain consulting.**

Additional Focus: Sustainable Supply Chain Consulting

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a knight) in gold and silver, set against a background of concentric circles and a checkered pattern.

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In recognizing the importance of sustainability in the supply chain, this course will also touch upon strategies and best practices for building a **Sustainable Supply Chain**. Participants will be introduced to **sustainable supply chain consulting** concepts to ensure their companies can become leaders in implementing eco-friendly and socially responsible supply chain practices.

A graphic illustration of a chessboard with several pieces. A large gold king piece is the central focus, with a silver pawn and a silver knight nearby. The board is checkered, and there are concentric circles in the background behind the text.

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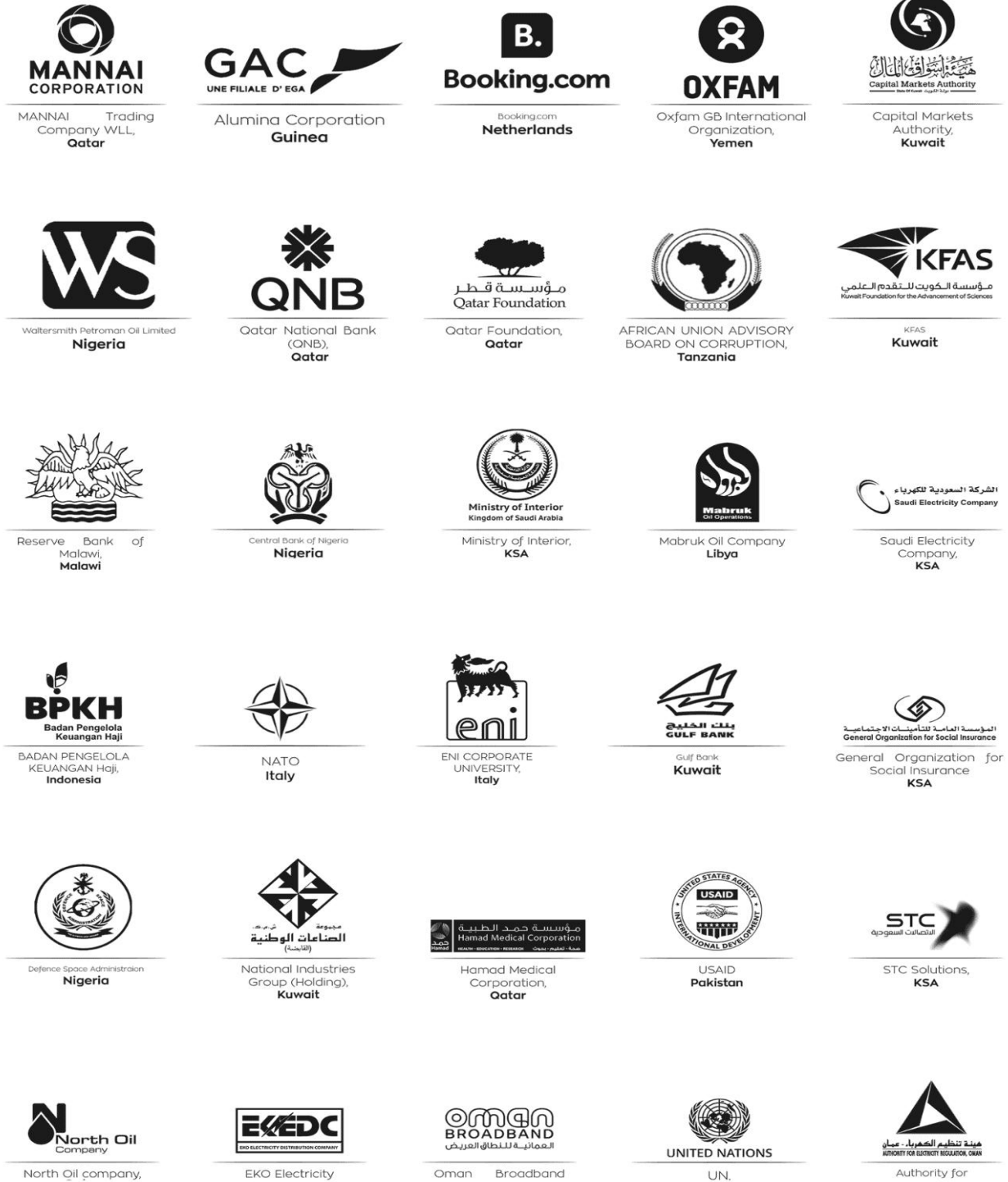
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