

Change Management Leadership: Driving Organizational Success

Management & Leadership
Amsterdam (Netherlands)
04 - 08 Aug 2025

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Change Management Leadership: Driving Organizational Success

Ref: 321399_132809 **Date:** 04 - 08 Aug 2025 **Location:** Amsterdam (Netherlands) **Fees:** 4200 Euro

Course Description

This intensive 5-day course equips leaders and managers with the knowledge, skills, and tools to effectively lead organizational change. Participants will learn proven change management methodologies, strategies for overcoming resistance, and techniques for fostering a culture of adaptability. Through case studies, interactive exercises, and practical applications, attendees will develop the confidence to drive successful transformations in their organizations.

Learning Objectives

- Understand key change management theories and their practical applications
- Develop strategies to overcome resistance and engage stakeholders
- Learn to create and implement effective change management plans
- Enhance communication skills for driving change initiatives
- Cultivate a change-ready organizational culture
- Acquire tools for measuring and sustaining change success

Course Modules

Day 1: Foundations of Change Management

- Introduction to change management theories and models
- Understanding organizational change dynamics
- Assessing change readiness and impact
- Identifying key stakeholders and their roles

Day 2: Leading Change Initiatives

- Developing a compelling change vision
- Creating and communicating the change story
- Building a guiding coalition for change
- Aligning organizational systems and processes

Day 3: Overcoming Resistance and Engaging Stakeholders

- Understanding and addressing resistance to change
- Developing effective stakeholder engagement strategies
- Fostering employee buy-in and commitment
- Managing change-related conflicts

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The pieces are arranged on a checkered board with concentric circles in the background.

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Day 4: Implementing and Sustaining Change

- Designing comprehensive change management plans
- Executing change initiatives effectively
- Monitoring progress and adjusting strategies
- Embedding changes in organizational culture

Day 5: Measuring Success and Continuous Improvement

- Establishing key performance indicators for change initiatives
- Conducting post-implementation reviews
- Capturing and applying lessons learned
- Developing a culture of continuous improvement

Practical Wins for Participants

- A customized change management toolkit for immediate application
- Increased confidence in leading complex change initiatives
- Enhanced ability to engage and motivate stakeholders during transitions
- Improved skills for creating sustainable organizational transformations

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. In the background, there are concentric circles emanating from a point on the board.

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