

The A-Z of Purchasing & Supply Chain Management Mastery

Supply Chain & Logistics
Casablanca (Morocco)
01 - 05 Sep 2025

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The A-Z of Purchasing & Supply Chain Management Mastery

Ref: 3171_132682 **Date:** 01 - 05 Sep 2025 **Location:** Casablanca (Morocco) **Fees:** 3300 Euro

Course Description

This intensive 5-day course provides a comprehensive overview of purchasing and supply chain management. Participants will gain in-depth knowledge of strategic sourcing, supplier relationship management, inventory optimization, and supply chain analytics. The course combines theoretical concepts with practical applications to equip professionals with the skills needed to excel in today's dynamic business environment.

Learning Objectives

- Develop strategic sourcing strategies to optimize cost and value
- Implement effective supplier relationship management techniques
- Apply inventory management best practices to reduce costs and improve efficiency
- Utilize supply chain analytics to drive data-informed decision-making
- Understand the impact of technology on modern supply chain operations

Course Modules

Day 1: Foundations of Purchasing and Supply Chain Management

- Introduction to purchasing and supply chain concepts
- The strategic role of purchasing in organizations
- Supply chain integration and collaboration
- Key performance indicators in purchasing and supply chain

Day 2: Strategic Sourcing and Supplier Management

- Strategic sourcing methodologies
- Supplier evaluation and selection processes
- Negotiation strategies and techniques
- Supplier relationship management best practices

Day 3: Inventory Management and Demand Planning

- Inventory optimization techniques
- Demand forecasting and planning
- Just-in-Time JIT and lean supply chain principles
- Risk management in inventory control

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Day 4: Supply Chain Technology and Analytics

- E-procurement and digital supply chain tools
- Supply chain analytics and big data
- Blockchain and its impact on supply chain transparency
- Artificial Intelligence and Machine Learning applications

Day 5: Global Supply Chain Management and Future Trends

- Managing global supply chains
- Sustainable and ethical supply chain practices
- Supply chain resilience and risk mitigation
- Emerging trends and future of supply chain management

Practical Wins for Participants

- Develop a strategic sourcing plan for key commodities
- Create a supplier scorecard and performance management system
- Implement an inventory optimization strategy
- Design a supply chain analytics dashboard for decision-making

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