

# International Protocol and Diplomacy Certification Course

Media & Public Relations  
Tunis (Tunisia)  
24 - 28 Aug 2025

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## International Protocol and Diplomacy Certification Course

**Ref:** 321526\_132193 **Date:** 24 - 28 Aug 2025 **Location:** Tunis (Tunisia) **Fees:** 3700 **Euro**

### Course Description

This intensive 5-day certification course provides comprehensive training in international protocol and diplomacy. Participants will gain essential skills in global etiquette, cross-cultural communication, and diplomatic practices. The course covers key aspects of protocol, from formal events to international negotiations, preparing professionals for success in the global arena.

### Learning Objectives

- Master the fundamentals of international protocol and diplomatic etiquette
- Develop cross-cultural communication skills for diverse global environments
- Learn effective negotiation techniques for international settings
- Understand the nuances of hosting and attending diplomatic events
- Gain insights into the role of protocol in international relations

### Course Modules

#### Day 1: Foundations of International Protocol

- Introduction to diplomatic protocol and its importance
- Historical context and evolution of international etiquette
- Key principles of protocol in various cultural contexts
- Protocol hierarchies and order of precedence

#### Day 2: Cross-Cultural Communication

- Verbal and non-verbal communication across cultures
- Cultural sensitivity and awareness in diplomatic settings
- Navigating language barriers and use of interpreters
- Digital diplomacy and online etiquette

#### Day 3: Diplomatic Ceremonies and Events

- Planning and executing high-level diplomatic events
- Formal dining etiquette and seating arrangements
- Flag protocol and national symbols
- Gift-giving customs in international relations

#### Day 4: Negotiation and Conflict Resolution

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

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- Principles of international negotiation
- Strategies for effective cross-cultural negotiations
- Conflict resolution techniques in diplomatic settings
- Case studies of successful international negotiations

### **Day 5: Protocol in Practice**

- Dress codes and personal presentation in diplomatic contexts
- Official visits and state functions protocol
- Crisis management and emergency protocols
- Future trends in international protocol and diplomacy

### **Practical Wins for Participants**

- Enhanced ability to navigate complex international environments with confidence
- Improved cross-cultural communication skills for building global relationships
- Practical knowledge of organizing and participating in high-level diplomatic events
- Increased effectiveness in international negotiations and conflict resolution

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. In the background, there are concentric circles emanating from a point on the board.

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