

# Enhancing Patient Engagement: Strategies for Better Outcomes

Hospital Management  
Cairo (Egypt)  
17 - 21 Aug 2025

UK Traininig

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## Enhancing Patient Engagement: Strategies for Better Outcomes

**Ref:** 3301\_132171 **Date:** 17 - 21 Aug 2025 **Location:** Cairo (Egypt) **Fees:** 3300 **Euro**

### Course Description

This intensive 5-day course equips healthcare professionals with the knowledge and skills to enhance patient engagement and improve overall healthcare experiences. Participants will learn evidence-based strategies to boost patient involvement, optimize communication, and drive better health outcomes.

### Learning Objectives

- Understand the importance of patient engagement in healthcare delivery
- Develop effective communication strategies for diverse patient populations
- Implement patient-centered care models to improve satisfaction and outcomes
- Utilize technology and digital tools to enhance patient engagement
- Design and implement patient education programs for better health literacy
- Measure and analyze patient engagement metrics for continuous improvement

### Course Modules

#### Day 1: Foundations of Patient Engagement

- Understanding patient engagement and its impact on healthcare
- Barriers to effective patient engagement
- Patient-centered care models and frameworks
- Cultural competence in patient engagement

#### Day 2: Effective Communication Strategies

- Active listening and empathy in patient interactions
- Motivational interviewing techniques
- Health literacy and clear communication principles
- Shared decision-making approaches

#### Day 3: Technology and Digital Engagement

- Patient portals and mobile health applications
- Telemedicine and virtual care strategies
- Social media and online patient communities
- Data privacy and security in digital engagement

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

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## Day 4: Patient Education and Self-Management

- Designing effective patient education programs
- Promoting self-management skills
- Behavior change theories and applications
- Engaging families and caregivers in patient care

## Day 5: Measuring and Improving Patient Engagement

- Key performance indicators for patient engagement
- Patient satisfaction surveys and feedback mechanisms
- Continuous improvement strategies
- Case studies and best practices in patient engagement

## Practical Wins for Participants

- Develop a customized patient engagement strategy for their organization
- Create effective patient education materials tailored to diverse populations
- Implement a patient feedback system to drive continuous improvement
- Design a technology-enabled patient engagement initiative

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