

Global Shipping Management





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Introduction

This training course will provide the basis for understanding the trends which prevail in shipping at present and provide the tools for unlocking your potential. This is primarily intended for professionals who already have exposure to shipping. This training course is designed to support participants in updating their knowledge of the sector and developing their skills in order to enhance their confidence and motivation and become successful strategists and leaders. This training course will provide a bridge to participants for achieving the next level of effectiveness, revitalising their visions, and investing more successfully in people and strengths.

Course Objectives - Shipping Management

- Identify current trends in shipping management
- Gain a better understanding of the legal environments surrounding shipping
- Understand game drivers in shipping for generating growth
- Integrate new perspectives and enhance strategic thinking
- Identify their leadership potential

Course Outlines - Shipping Management

Day 1

Shipping, Trade, and Finance

- Seaborne trade and shipping
- Flagging and ship registration
- Shipping stakeholders
- Qualitative shipping and the IMO
- Industry best practice
- Current trends in shipping finance

Day 2

Maritime & Port Operations

Vessel operations

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- Bunkering
- · Port safety and Port security
- Port agency
- Cargo operations
- Trends, risks, opportunities: consolidation, digitalization, connectivity, cybersecurity

Day 3

Legal Frameworks

- Ship registration law
- Carriage of Goods by Sea Law charterparties
- Marine Insurance law and practice
- Maritime safety and security law
- Marine Environment Protection
- Trends, risks, opportunities, including in relation to autonomous shipping

Day 4

Delivery of Vision through the Human Element

- The Human Element in shipping
- Manning requirements and the use of crew agencies
- STCW 2010 & ILO MLC 2010
- The use of standard contracts
- Managing multicultural crews
- Building teams, motivating and inspiring people

Day 5

Creating Value in Shipping

- Leadership Development- What is your vision?
- Enhancing emotional intelligence and developing skills
- Visionary thinking, encouraging change and innovation
- Becoming a strategic decision-maker
- The role of business ethics and social corporate responsibility
- Value creation in an uncertain world



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