

Key Performance Indicators (KPIs) & Optimization Mastery

Management & Leadership
Sharm El-Sheikh (Egypt)
20 - 24 Jul 2025

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Key Performance Indicators (KPIs) & Optimization Mastery

Ref: 3006_132015 **Date:** 20 - 24 Jul 2025 **Location:** Sharm El-Sheikh (Egypt) **Fees:** 3700 Euro

Course Description

This comprehensive 5-day course equips participants with the knowledge and skills to develop, implement, and manage Key Performance Indicators KPIs effectively. Learn how to align KPIs with organizational goals, optimize performance measurement systems, and drive continuous improvement across various business functions.

Learning Objectives

- Understand the strategic importance of KPIs in organizational success
- Develop and implement effective KPIs aligned with business objectives
- Master techniques for data analysis and performance reporting
- Learn to optimize KPIs for continuous improvement and decision-making
- Gain practical skills in KPI management and performance optimization

Course Modules

Day 1: Introduction to KPIs and Performance Measurement

- Understanding KPIs and their role in organizational success
- Types of KPIs and their applications
- Aligning KPIs with strategic objectives
- KPI framework development

Day 2: Developing Effective KPIs

- KPI selection criteria and best practices
- SMART KPI development
- Cascading KPIs across organizational levels
- Balancing leading and lagging indicators

Day 3: Implementing KPI Systems

- Data collection and measurement methodologies
- KPI dashboards and scorecards
- Performance reporting and visualization
- KPI implementation challenges and solutions

Day 4: KPI Analysis and Optimization

A graphic of a chessboard with several chess pieces, including a king, queen, and pawns, arranged on it. The board is white and black, and the pieces are gold and silver.

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- Data analysis techniques for KPI evaluation
- Identifying performance gaps and root causes
- KPI refinement and optimization strategies
- Continuous improvement processes

Day 5: KPI Management and Performance Culture

- Creating a performance-driven culture
- KPI review and update processes
- Linking KPIs to employee performance management
- Case studies and best practices in KPI management

Practical Wins for Participants

- Develop a customized KPI framework for your organization
- Create effective KPI dashboards and reports
- Implement strategies to optimize existing KPIs
- Establish a performance-driven culture in your team or department

A graphic illustration of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a silver knight nearby. In the background, there are concentric white circles on a grey surface.

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