

Professional Treasury & Cash Management Certification

Finance, Accounting, Budgeting Casablanca (Morocco) 14 - 18 Jul 2025





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Ref: 3073_131957 Date: 14 - 18 Jul 2025 Location: Casablanca (Morocco) Fees: 3300

Euro

Course Description

This comprehensive 5-day course provides finance professionals with advanced knowledge and skills in treasury and cash management. Participants will learn best practices for optimizing liquidity, managing financial risks, and improving working capital efficiency. The course covers key areas including cash flow forecasting, investment strategies, and leveraging technology for treasury operations.

Learning Objectives

- Develop strategies for effective liquidity and working capital management
- Implement robust cash flow forecasting and analysis techniques
- Understand and mitigate financial risks in treasury operations
- · Optimize investment and funding decisions
- Leverage technology and automation in treasury management

Course Modules

Day 1: Foundations of Treasury Management

- Role and scope of treasury management
- Treasury organization and governance
- Cash management principles and practices
- Working capital optimization strategies

Day 2: Cash Flow Forecasting and Liquidity Management

- Cash flow forecasting techniques
- Short-term and long-term liquidity planning
- Cash positioning and concentration
- Liquidity risk management

Day 3: Financial Risk Management in Treasury

- Interest rate risk management
- Foreign exchange risk management
- Credit and counterparty risk
- · Use of derivatives for hedging



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Day 4: Investment and Funding Strategies

- Short-term investment management
- Long-term funding strategies
- Capital structure optimization
- Bank relationship management

Day 5: Technology and Innovation in Treasury

- Treasury Management Systems TMS
- Payment systems and technologies
- Blockchain and cryptocurrencies in treasury
- Data analytics and reporting

Practical Wins for Participants

- Develop a comprehensive treasury policy for your organization
- Create an advanced cash flow forecasting model
- Design a risk management framework for treasury operations
- Implement a technology roadmap for treasury process improvement

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Head Office: +44 7480 775 526 | 0 7401 177 335 Email: training@blackbird-training.com

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