

# **Comprehensive Logistics Management: From Basics to Excellence**

Supply Chain & Logistics Istanbul (Turkey) 10 - 14 Aug 2025

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# **Comprehensive Logistics Management: From Basics to Excellence**

Ref: 3175\_131940 Date: 10 - 14 Aug 2025 Location: Istanbul (Turkey) Fees: 3900 Euro

#### **Course Description**

This comprehensive 5-day course covers all aspects of logistics management, from fundamental concepts to advanced strategies. Participants will gain in-depth knowledge of supply chain operations, inventory management, transportation, warehousing, and emerging trends in the field.

#### **Learning Objectives**

- Understand core principles and components of logistics management
- Develop strategies for optimizing supply chain operations
- Master inventory management and warehousing techniques
- Learn to effectively manage transportation and distribution networks
- Explore emerging technologies and trends in logistics

#### **Course Modules**

#### **Day 1: Introduction to Logistics Management**

- Fundamentals of logistics and supply chain management
- Key components of logistics systems
- Logistics strategy and planning
- Supply chain integration and collaboration

#### **Day 2: Inventory Management and Warehousing**

- Inventory control techniques and systems
- Demand forecasting and planning
- Warehouse design and management
- Material handling and storage optimization

#### **Day 3: Transportation and Distribution Management**

- Transportation modes and intermodal systems
- Route planning and optimization
- Freight management and carrier selection
- Distribution network design

#### Day 4: Supply Chain Operations and Technology



- Supply chain performance metrics and KPIs
- Logistics information systems and software
- E-commerce and omnichannel logistics
- Emerging technologies in logistics IoT, AI, blockchain

#### **Day 5: Global Logistics and Future Trends**

- International logistics and trade compliance
- Risk management in global supply chains
- Sustainable and green logistics practices
- Future trends and innovations in logistics management

#### **Practical Wins for Participants**

- Develop a comprehensive logistics strategy for your organization
- Implement effective inventory management techniques to reduce costs
- Optimize transportation networks for improved efficiency and cost savings
- Create a roadmap for adopting emerging technologies in your logistics operations





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