Masterclass in Governance & Corporate Affairs Excellence

16 – 20 August 2027
Lisbon (Portugal)



Masterclass in Governance & Corporate Affairs Excellence

Ref: 321591_131748 **Date:** 16 – 20 August 2027 **Location:** Lisbon (Portugal) **Fees:** 5200 GBP

Why This Course

Strong governance is no longer optional—it is a defining factor in organizational resilience, credibility, and long-term success. In an environment shaped by regulatory scrutiny, stakeholder expectations, and rapid change, professionals in corporate affairs must balance oversight, transparency, risk control, and strategic communication with confidence and clarity.

This intensive one-week masterclass offers a comprehensive and practical exploration of governance and corporate affairs. It equips participants with a deep understanding of governance frameworks, risk management systems, compliance structures, and stakeholder engagement strategies. Blending solid theoretical foundations with real-world applications, the program prepares professionals to take on governance responsibilities with competence and strategic insight.

What You'll Learn and Practice

By attending this program, you will be able to:

- Apply core principles of corporate governance in real organizational settings.
- Design and implement effective risk management and compliance strategies.
- Strengthen stakeholder engagement and corporate communication practices.
- Integrate corporate social responsibility and ESG considerations into governance structures.
- Make sound decisions in complex and high-stakes governance situations.

The Program Flow

Day 1: Foundations of Corporate Governance

- Key governance principles and international frameworks
- Roles and accountability of boards and executive leadership
- Governance structures and operating models
- Promoting ethics, transparency, and integrity

Day 2: Risk Management and Compliance

- Enterprise risk management approaches
- Building and implementing compliance frameworks
- Designing effective internal control systems
- Integrating Governance, Risk, and Compliance GRC practices



Day 3: Stakeholder Engagement and Communication

- Stakeholder identification, mapping, and prioritization
- Strategic communication planning
- Managing investor relations effectively
- Crisis communication and reputation protection

Day 4: Corporate Social Responsibility and Sustainability

- Core principles and evolving best practices in CSR
- Understanding Environmental, Social, and Governance ESG factors
- Sustainability reporting and disclosure standards
- Creating long-term value through responsible business practices

Day 5: Advanced Governance Topics and Case Studies

- Governance approaches across different sectors and structures
- Emerging trends, regulatory developments, and global challenges
- Lessons learned from governance successes and failures
- Developing a practical governance improvement action plan

Individual Impact

Participants will leave the program with:

- Greater confidence in handling complex governance responsibilities.
- Practical tools for managing risk and strengthening compliance systems.
- Improved stakeholder communication and engagement capabilities.
- A structured action plan to enhance governance practices within their organization.

Organizational Impact

Organizations will benefit from:

- Stronger governance frameworks and clearer accountability structures.
- Enhanced risk awareness and proactive compliance management.
- Improved stakeholder trust and corporate reputation.
- More sustainable and strategically aligned decision-making processes.



Training Methodology

- Interactive discussions based on real governance scenarios
- Practical risk assessment and compliance design workshops
- Stakeholder mapping and communication exercises
- Case study analysis and group problem-solving
- Action planning sessions focused on measurable improvement

Beyond the Course

By the end of the one week, participants will be prepared to:

- Strengthen governance systems with clarity and structure.
- Align risk, compliance, and strategy effectively.
- Engage stakeholders with transparency and credibility.
- Contribute meaningfully to sustainable growth and responsible corporate leadership.

