

# Strategic HR Management: Driving Organizational Success





## Strategic HR Management: Driving Organizational Success

Ref: 3019\_131669 Date: 03 - 07 Aug 2025 Location: Istanbul (Turkey) Fees: 3900 Euro

# **Course Description**

This comprehensive 5-day course equips HR professionals with the strategic skills to drive organizational success. Participants will learn to align HR practices with business goals, develop talent strategies, and create a high-performance culture. The course covers key areas of strategic HR management, including workforce planning, performance management, and organizational development.

## **Learning Objectives**

- Align HR strategies with organizational goals and objectives
- Develop and implement effective talent management strategies
- Design performance management systems that drive organizational success
- Create a culture of continuous learning and development
- Utilize HR analytics to make data-driven decisions

#### **Course Modules**

## **Day 1: Strategic HR Management Foundations**

- Evolution of HR management
- Aligning HR with business strategy
- HR's role in creating competitive advantage
- Strategic workforce planning

#### **Day 2: Talent Acquisition and Management**

- Strategic recruitment and selection
- Employer branding and value proposition
- Onboarding for organizational success
- Succession planning and talent pipelines

#### **Day 3: Performance Management and Compensation**

- Designing effective performance management systems
- Goal setting and performance metrics
- Strategic compensation and rewards
- · Pay for performance strategies



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## **Day 4: Learning and Development**

- Creating a learning organization
- Competency-based development programs
- Leadership development strategies
- Measuring the impact of L&D initiatives

#### **Day 5: HR Analytics and Future Trends**

- HR metrics and analytics
- Predictive workforce analytics
- Emerging trends in strategic HR management
- Digital transformation in HR

# **Practical Wins for Participants**

- Develop a strategic HR plan aligned with organizational goals
- Design a talent management strategy to attract and retain top performers
- Create a performance management system that drives business results
- Implement an HR analytics framework for data-driven decision-making



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