

Project Management & Certified Leading Manager





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Introduction

The Certified Manager certification is a professional program that verifies an individual's ability to manage and the potential to lead with a level of competency. CM certification is attained by meeting eligibility requirements for education and experience and passing the course.

Program applicants should have prior work experience, but may or may not hold a management title. Employers look to the CM certification to distinguish candidates for hiring and career advancement.

Course Objectives of Certified Leading Manager

- Enhance your management and leadership knowledge, skills, and ethics.
- Develop confidence and improve your on-the-job performance.
- Verify your level of management competency and leadership potential.
- Demonstrate your commitment to continuing professional development.
- Offer you a competitive edge for selection and advancement.

Certified Leading Manager Course Outlines

Day 1 - 2

Management Essentials

- The Management Process Today
- Characteristics of Managers
- Ethics and Social Responsibility
- Managing in the Global Environment
- · Managing for Sustainability
- Promoting Effective Communication
- Decision Making
- Using Information Technology to Increase Performance
- The Legal Environment and Managing Risk
- Understanding Economics and How It Affects Business

Day 3 - 4

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Planning and Organizing

- Planning and Strategy
- Value-Chain Management
- Organizational Structure and Culture
- Managing a Diverse Workforce
- Building High-Performance Teams
- Human Resouce Management
- Coaching and Performance Feedback
- Networking and Mentoring
- Project Management
- Running Effective Meetings

Day 5

Leading and Controlling

- Leadership
- Motivation and Engagement
- Managing Change
- Organizational Conflict and Politics
- Managing Misbehavior
- Time and Stress Management
- Organizational and Operational Control
- Accounting and Financial Information
- Financial Management

These three components ensure essential analytical skills, knowledge, and decision-making skills in the following areas:

- The Practice of Professional Management
- Managing in a Global Marketplace
- Communication and Information Technology
- Legal and Economic Influences on Organizations
- Creating Plans and Strategies for Success
- Structuring and Organizing Work Projects and Teams
- Selecting and Training a Diverse Staff
- Maximizing Employee Performance
- Leading and Motivating Others
- Managing Employee Behavior and Conflict
- Establishing and Following Effective Control Standards
- Financial and Accounting Concepts



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