

Creative Problem Solving: Innovative Techniques for Success

Professional Skills
Istanbul (Turkey)
27 - 31 Jul 2025

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Creative Problem Solving: Innovative Techniques for Success

Ref: 321403_131000 **Date:** 27 - 31 Jul 2025 **Location:** Istanbul (Turkey) **Fees:** 3900 **Euro**

Course Description

This intensive 5-day course equips participants with advanced creative problem-solving techniques and strategies. Attendees will learn to approach complex challenges with innovative thinking, develop critical analysis skills, and implement effective solutions in various professional contexts.

Learning Objectives

- Master creative thinking techniques for problem-solving
- Develop skills in analyzing and defining complex problems
- Learn to generate and evaluate innovative solutions
- Enhance decision-making abilities in ambiguous situations
- Improve collaboration and communication in problem-solving teams

Course Modules

Day 1: Foundations of Creative Problem Solving

- Introduction to creative thinking principles
- Understanding the problem-solving process
- Overcoming mental blocks and biases
- Developing a growth mindset for innovation

Day 2: Problem Analysis and Definition

- Techniques for comprehensive problem analysis
- Root cause identification methods
- Framing and reframing problem statements
- Stakeholder analysis in problem definition

Day 3: Idea Generation and Creative Techniques

- Brainstorming and ideation methods
- Lateral thinking and analogical reasoning
- SCAMPER technique for idea development
- Mind mapping and visual thinking strategies

Day 4: Solution Evaluation and Decision Making

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The pieces are arranged on a checkered board with concentric circles in the background.

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- Criteria development for solution assessment
- Decision-making models and frameworks
- Risk analysis and mitigation strategies
- Ethical considerations in problem-solving

Day 5: Implementation and Continuous Improvement

- Action planning and solution implementation
- Overcoming resistance to change
- Monitoring and evaluating solution effectiveness
- Continuous improvement cycles in problem-solving

Practical Wins for Participants

- Ability to tackle complex organizational challenges with confidence
- Enhanced creative thinking skills applicable across various domains
- Improved decision-making capabilities in uncertain environments
- Strengthened team collaboration and problem-solving efficiency

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. In the background, there are concentric circles emanating from a point on the board.

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