

Advanced Strategies in Total Quality Management (TQM)

Audit & Quality Assurance
Casablanca (Morocco)
22 - 26 Sep 2025

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Advanced Strategies in Total Quality Management (TQM)

Ref: 3035_130939 **Date:** 22 - 26 Sep 2025 **Location:** Casablanca (Morocco) **Fees:** 3300 Euro

Course Description

This comprehensive 5-day course delves into advanced Total Quality Management (TQM) strategies, equipping participants with cutting-edge tools and methodologies. Designed for quality professionals and managers, the program focuses on implementing TQM principles to drive organizational excellence, foster innovation, and achieve sustainable continuous improvement.

Learning Objectives

- Master advanced TQM concepts and their practical application in modern organizations
- Develop strategies for integrating TQM principles into organizational culture and processes
- Learn to implement data-driven decision-making and advanced quality measurement techniques
- Acquire skills to lead and manage successful TQM initiatives across diverse industries
- Understand the role of emerging technologies in enhancing TQM practices

Course Modules

Day 1: Advanced TQM Principles and Strategic Implementation

- Evolution of TQM and its role in modern business environments
- Advanced TQM frameworks and their strategic application
- Integrating TQM with organizational strategy and culture
- Case studies of successful TQM implementations

Day 2: Data-Driven Quality Management and Decision Making

- Advanced statistical process control techniques
- Big data analytics for quality improvement
- Predictive modeling in quality management
- Implementing data-driven decision-making processes

Day 3: Innovation and Continuous Improvement in TQM

- Fostering a culture of innovation within TQM frameworks
- Advanced problem-solving methodologies
- Design thinking and its application in quality management
- Kaizen and other continuous improvement techniques

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The pieces are arranged on a checkered board with concentric circles in the background.

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Day 4: Leadership and Change Management in TQM

- Leading TQM initiatives in complex organizations
- Change management strategies for TQM implementation
- Building and managing high-performance quality teams
- Overcoming resistance to TQM initiatives

Day 5: Emerging Trends and Technologies in TQM

- Industry 4.0 and its impact on quality management
- Artificial Intelligence and Machine Learning in TQM
- Blockchain for quality assurance and traceability
- Sustainable and green quality management practices

Practical Wins for Participants

- Develop a comprehensive TQM implementation strategy tailored to their organization
- Create a roadmap for integrating advanced data analytics into quality processes
- Design an innovation-driven continuous improvement program
- Formulate a change management plan for TQM adoption in their workplace

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver king piece and a silver pawn behind it. The board has a checkered pattern, and there are concentric circles in the background.

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www.blackbird-training.com



training@blackbird-training.com



+44 7480 775526 / +44 7401 177335