BLACKBIRD FOR TRAINING

Advanced Strategies in Logistics Management Excellence

22 – 26 February 2027
Accra (Ghana)

UK Traininig
PARTNER



Advanced Strategies in Logistics Management Excellence

Ref: 3176_130855 **Date:** 22 – 26 February 2027 **Location:** Accra (Ghana) **Fees:** 4200 GBP

Why This Course

As global supply chains grow more complex and dynamic, logistics professionals must master advanced strategies, technologies, and sustainability practices to remain competitive. The Advanced Logistics Management Program is an intensive 1-week course designed to equip participants with the tools, insights, and leadership skills needed to optimize logistics performance and drive strategic value across the supply chain.

Through an immersive blend of case studies, simulations, and applied learning, participants will explore cutting-edge innovations such as AI, IoT, and blockchain, alongside robust risk management, sustainability, and global logistics strategies. This program is ideal for logistics leaders, supply chain professionals, and operations managers seeking to elevate their capabilities and lead transformational change in logistics operations.

What You'll Learn and Practice

By completing this program, participants will:

- Develop and execute advanced logistics strategies aligned with business objectives.
- Leverage emerging technologies to improve efficiency and visibility.
- Apply risk management frameworks to mitigate disruptions.
- Implement sustainable logistics practices to enhance resilience and reduce costs.
- Optimize global logistics networks for agility and competitive advantage.

The Program Flow

Day 1: Advanced Logistics Strategy and Planning

- Aligning logistics strategy with organizational goals.
- Advanced demand forecasting and capacity planning techniques.
- Network optimization and supply chain design principles.
- Performance measurement: logistics KPIs and benchmarking for excellence.



Day 2: Innovative Technologies in Logistics

- Artificial Intelligence AI and Machine Learning in logistics decision-making.
- Internet of Things IoT for real-time visibility and asset tracking.
- Blockchain for transparency and traceability in supply chains.
- Robotics, automation, and smart warehousing technologies.

Day 3: Risk Management and Resilience in Logistics

- Identifying, analyzing, and mitigating logistics-related risks.
- Designing contingency and business continuity plans.
- Building resilient supply chains through diversification and agility.
- Crisis management and rapid response frameworks.

Day 4: Sustainable Logistics Practices

- Green logistics and low-carbon transportation solutions.
- Circular economy and reverse logistics implementation.
- Sustainable warehousing, packaging, and energy management.
- Measuring, auditing, and reporting sustainability performance.

Day 5: Global Logistics Optimization

- Managing global logistics and international trade operations.
- Cross-border compliance, customs, and documentation.
- Global transportation strategy and modal optimization.
- Navigating cultural and regional challenges in international logistics.

Individual Impact

- Gain mastery in developing advanced logistics and risk management strategies.
- Build expertise in applying digital technologies for smarter operations.
- Strengthen analytical and leadership skills for global logistics excellence.
- Develop actionable plans for sustainability, innovation, and efficiency.

Organizational Impact

- Increase logistics efficiency, visibility, and resilience across the supply chain.
- Reduce costs and risks through advanced planning and risk management.
- Drive innovation and sustainability initiatives within logistics operations.
- Enhance global competitiveness through optimized logistics strategies.



Training Methodology

The program combines strategic insight with applied learning through:

- Case studies from global logistics and supply chain leaders.
- Interactive workshops on network optimization and risk management.
- Technology demonstrations and digital logistics simulations.
- Group discussions, scenario planning, and expert coaching.

Beyond the Course

Upon completion, participants will be equipped to lead logistics innovation, manage complex global networks, and implement sustainable, technology-driven strategies that deliver measurable business results.

Graduates of this program will emerge as strategic logistics leaders — ready to navigate disruption, embrace innovation, and drive excellence in a globalized supply chain environment.

