

The Process of Professional Strategic Planning Course

Professional Skills
Los Angeles (USA)
25 - 29 Aug 2025

UK Traininig

PARTNER



The Process of Professional Strategic Planning Course

Ref: 3212_130821 **Date:** 25 - 29 Aug 2025 **Location:** Los Angeles (USA) **Fees:** 5700 **Euro**

Course Description

This comprehensive 5-day course equips professionals with the knowledge and skills to develop and implement effective strategic plans. Participants will learn proven methodologies, analytical tools, and best practices for crafting strategies that drive organizational success. Through hands-on exercises and case studies, attendees will gain practical experience in all phases of the strategic planning process.

Learning Objectives

- Understand the key components and stages of the strategic planning process
- Develop skills in environmental scanning and competitive analysis
- Learn to formulate clear organizational vision, mission, and strategic objectives
- Master techniques for strategy development and prioritization
- Gain proficiency in creating implementation plans and performance measures
- Understand how to effectively communicate and cascade strategy throughout an organization

Course Modules

Day 1: Foundations of Strategic Planning

- Introduction to strategic planning concepts and frameworks
- The strategic planning process overview
- Stakeholder analysis and engagement
- Defining organizational purpose: Vision and mission statements

Day 2: Strategic Analysis

- Environmental scanning techniques PESTEL analysis
- Industry and competitive analysis Porter's Five Forces
- Internal organizational assessment SWOT analysis
- Core competency identification

Day 3: Strategy Formulation

- Setting strategic objectives and goals
- Developing strategic options
- Evaluating and selecting strategies

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. In the background, there are concentric circles emanating from a point on the board.

UK Training
PARTNER

- Crafting value propositions

Day 4: Strategy Implementation

- Translating strategy into action plans
- Resource allocation and budgeting
- Organizational alignment and change management
- Performance measurement and KPIs

Day 5: Strategy Execution and Review

- Strategy communication and cascading
- Monitoring and controlling strategy execution
- Strategy review and adaptation processes
- Developing a strategic management system

Practical Wins for Participants

- A comprehensive strategic plan template tailored to their organization
- A toolkit of strategic analysis frameworks and techniques
- An action plan for implementing strategic initiatives
- A strategy communication plan for engaging stakeholders

Blackbird training cities



Amman (Jordan)



Amsterdam (Netherlands)

Accra (Ghana)

Annecy (France)

Baku (Azerbaijan)

Bali (Indonesia)

Bangkok (Thailand)

Bangkok (Thailand)

Barcelona (Spain)

Batumi (Georgia)

Beijing (China)

Beirut (Lebanon)

Berlin (Germany)

Birmingham (UK)

Bordeaux (France)

Boston, Massachusetts (USA)

Brussels (Belgium)

Cairo (Egypt)

Cape Town (South Africa)

Casablanca (Morocco)

Cascais (Portugal)

Copenhagen (Denmark)

Doha (Qatar)

Dubai (UAE)

Düsseldorf (Germany)

UK Training
PARTNER

Blackbird Training Category



Human Resource



Audit & Quality Assurance



Finance, Accounting, Budgeting



Marketing, Sales, Customer Service



Secretary & Admin



Law and Contract Management



Project Management



IT & IT Engineering



Supply Chain & Logistics



Management & Leadership



Professional Skills



Oil & Gas Engineering



Health & Safety



Telecom Engineering



Hospital Management



Customs & Safety



Aviation



C-Suite Training



Agile and Refinement



Blackbird training Clients



MANNAI Trading
Company WLL,
Qatar



Alumina Corporation
Guinea



Booking.com
Netherlands



Oxfam GB International
Organization,
Yemen



Capital Markets
Authority,
Kuwait



Waltersmith Petroman Oil Limited
Nigeria



Qatar National Bank
(QNB),
Qatar



Qatar Foundation,
Qatar



AFRICAN UNION ADVISORY
BOARD ON CORRUPTION,
Tanzania



KFAS
Kuwait



Reserve Bank of
Malawi,
Malawi



Central Bank of Nigeria
Nigeria



Ministry of Interior
Kingdom of Saudi Arabia
KSA



Mabruk Oil Company
Libya



Saudi Electricity
Company,
KSA



BADAN PENGELOLA
KEUANGAN Haji,
Indonesia



NATO
Italy



ENI CORPORATE
UNIVERSITY,
Italy



Gulf Bank
Kuwait



المؤسسة العامة للتأمينات الاجتماعية
General Organization for Social Insurance
KSA



Defence Space Administration
Nigeria



National Industries
Group (Holding),
Kuwait



Hamad Medical
Corporation,
Qatar



USAID
Pakistan



STC Solutions,
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS
UN.



هيئة تنظيم الكهرباء - عمان
Authority for

UK Training
PARTNER



LONDON TRAINING PROVIDER



www.blackbird-training.com



training@blackbird-training.com



+44 7480 775526 / +44 7401 177335