Advanced Negotiation Skills: Mastering Complex Deals

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Casablanca (Morocco)

UK Traininig
PARTNER



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Why This Course

In high-stakes environments, negotiation is no longer just about reaching agreement—it is about shaping outcomes, managing complexity, and creating sustainable value. Experienced negotiators often face multi-layered deals, shifting power dynamics, cultural sensitivities, and intense pressure. To succeed consistently, they need advanced tools, sharper strategic thinking, and the ability to adapt in real time.

This intensive one-week Advanced Negotiation Skills program is designed for professionals who already understand the fundamentals and are ready to operate at a higher level. Through advanced frameworks, realistic simulations, and deep strategic analysis, participants will refine their approach and strengthen their ability to lead complex negotiations with confidence and precision.

What You'll Learn and Practice

By attending this program, you will be able to:

- Apply advanced negotiation strategies and tactics in complex, high-value scenarios.
- Analyze and strategically leverage power dynamics at the negotiation table.
- Create and capture value in multi-party and multi-issue negotiations.
- Strengthen emotional intelligence and cross-cultural competence in challenging discussions.
- Break deadlocks and manage difficult counterparts effectively.
- Build a personalized roadmap for continuous improvement in negotiation performance.

The Program Flow

Day 1: Advanced Negotiation Frameworks

- Refining core negotiation principles for advanced application
- Advanced models and structured negotiation approaches
- Recognizing and mitigating cognitive biases
- Strategic preparation for complex negotiation environments

Day 2: Power Dynamics and Influence

- Identifying sources of power and influence
- Advanced persuasion strategies
- Managing information asymmetry strategically
- Negotiating effectively from a perceived weaker position



Day 3: Multi-Party and Multi-Issue Negotiations

- Structuring and leading multi-party negotiations
- Managing coalitions, alliances, and competing interests
- Balancing integrative and distributive bargaining strategies
- Techniques for value creation and value claiming

Day 4: Emotional Intelligence and Cross-Cultural Negotiations

- Applying advanced emotional intelligence under pressure
- Handling difficult personalities and high-conflict situations
- Understanding cultural dimensions in negotiation
- Adapting negotiation styles across different cultural contexts

Day 5: Overcoming Challenges and Continuous Improvement

- Strategies for resolving impasses and deadlocks
- Ethical boundaries in complex negotiation settings
- Conducting post-negotiation reviews and performance analysis
- Developing a structured personal negotiation development plan

Individual Impact

Participants will leave the program with:

- Greater confidence in leading complex and high-stakes negotiations.
- Sharper strategic planning and scenario analysis skills.
- Stronger ability to manage power, influence, and multi-party dynamics.
- A personalized toolkit of advanced negotiation techniques.

Organizational Impact

Organizations will benefit from:

- Improved deal outcomes and stronger long-term agreements.
- More strategic handling of partnerships, contracts, and disputes.
- Enhanced ability to manage complex stakeholder negotiations.
- Leaders who approach negotiation with clarity, discipline, and ethical awareness.



Training Methodology

- High-level negotiation simulations and scenario-based exercises
- Strategic planning workshops and peer feedback sessions
- Real-world case analysis of complex negotiations
- Role-play exercises focused on power and influence dynamics
- Structured reflection and performance improvement planning

Beyond the Course

By the end of the one week, participants will be prepared to:

- Lead negotiations with strategic foresight and adaptability.
- Navigate complex, multi-party environments with confidence.
- Turn challenging discussions into opportunities for value creation.
- Continuously refine their negotiation approach for sustained success.

