

Mastering Public Speaking & Presentation for Leadership

Management & Leadership
Barcelona (Spain)
13 - 17 Oct 2025

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Mastering Public Speaking & Presentation for Leadership

Ref: 32098_130335 **Date:** 13 - 17 Oct 2025 **Location:** Barcelona (Spain) **Fees:** 4400 **Euro**

Course Description

This intensive 5-day course equips leaders with advanced public speaking and presentation skills essential for executive success. Participants will learn proven techniques to deliver compelling speeches, engage diverse audiences, and communicate complex ideas with clarity and impact. Through hands-on practice and expert feedback, leaders will develop the confidence to inspire and influence in any professional setting.

Learning Objectives

- Craft and deliver persuasive speeches tailored to specific audiences
- Master verbal and non-verbal communication techniques for maximum impact
- Develop strategies to manage public speaking anxiety and project confidence
- Learn to use storytelling and data visualization to enhance presentations
- Acquire skills to handle Q&A sessions and impromptu speaking situations

Course Modules

Day 1: Foundations of Effective Communication

- Understanding audience psychology
- Structuring compelling presentations
- Developing a powerful speaking voice
- Body language and stage presence

Day 2: Crafting Persuasive Messages

- Rhetorical techniques for impact
- Storytelling in business contexts
- Data visualization and presentation
- Crafting memorable openings and closings

Day 3: Advanced Delivery Techniques

- Managing public speaking anxiety
- Impromptu speaking skills
- Vocal variety and emphasis
- Engaging audience interaction

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Day 4: Visual Aids and Technology

- Effective use of slides and visuals
- Presenting with various technologies
- Virtual presentation techniques
- Handling technical difficulties

Day 5: Executive Presence and Leadership Communication

- Developing executive presence
- Crisis communication strategies
- Facilitating high-stakes meetings
- Mastering Q&A sessions

Practical Wins for Participants

- Deliver a compelling 10-minute keynote speech with confidence
- Create visually engaging presentation slides that enhance your message
- Successfully handle challenging questions in a mock press conference
- Craft and present a persuasive pitch for a new initiative or project

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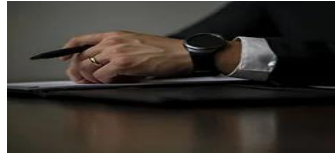
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