

Finance Essentials for Non-Financial Professionals

Finance, Accounting, Budgeting
Tunis (Tunisia)
11 - 15 May 2025

UK Traininig

PARTNER



Finance Essentials for Non-Financial Professionals

Ref: 3053_130309 **Date:** 11 - 15 May 2025 **Location:** Tunis (Tunisia) **Fees:** 3700 **Euro**

Course Description

This comprehensive 5-day course equips non-financial professionals with essential financial knowledge and skills. Participants will learn to interpret financial statements, understand budgeting processes, and make informed business decisions. The course covers key financial concepts, analysis techniques, and practical applications in a business context.

Learning Objectives

- Interpret and analyze financial statements with confidence
- Understand key financial ratios and their implications for business performance
- Develop and manage budgets effectively
- Apply financial concepts to support strategic decision-making
- Communicate financial information to stakeholders clearly
- Evaluate investment opportunities using financial tools and techniques

Course Modules

Day 1: Financial Fundamentals

- Introduction to financial management
- Accounting principles and concepts
- The accounting cycle
- Financial statements overview

Day 2: Financial Statement Analysis

- Balance sheet deep dive
- Income statement analysis
- Cash flow statement interpretation
- Key financial ratios and their significance

Day 3: Budgeting and Forecasting

- Budgeting principles and processes
- Creating and managing operational budgets
- Capital budgeting techniques
- Financial forecasting methods

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

UK Training
PARTNER

Day 4: Cost Management and Decision Making

- Cost behavior and break-even analysis
- Activity-based costing
- Pricing strategies and decisions
- Make-or-buy and other operational decisions

Day 5: Financial Planning and Value Creation

- Time value of money concepts
- Investment appraisal techniques
- Working capital management
- Creating and measuring shareholder value
- Course summary and action planning

Practical Wins for Participants

- Confidently read and interpret financial statements
- Develop and manage budgets more effectively
- Make informed financial decisions to support business growth
- Communicate financial concepts clearly to non-financial colleagues

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. The board has a checkered pattern, and there are concentric circles in the background.

UK Training
PARTNER

Blackbird training cities



Amman (Jordan)



Amsterdam (Netherlands)

Accra (Ghana)

Annecy (France)

Baku (Azerbaijan)

Bali (Indonesia)

Bangkok (Thailand)

Bangkok (Thailand)

Barcelona (Spain)

Batumi (Georgia)

Beijing (China)

Beirut (Lebanon)

Berlin (Germany)

Birmingham (UK)

Bordeaux (France)

Boston, Massachusetts (USA)

Brussels (Belgium)

Cairo (Egypt)

Cape Town (South Africa)

Casablanca (Morocco)

Cascais (Portugal)

Copenhagen (Denmark)

Doha (Qatar)

Dubai (UAE)

Düsseldorf (Germany)

UK Training
PARTNER

Blackbird Training Category



Human Resource



Audit & Quality Assurance



Finance, Accounting, Budgeting



Marketing, Sales, Customer Service



Secretary & Admin



Law and Contract Management



Project Management



IT & IT Engineering



Supply Chain & Logistics



Management & Leadership



Professional Skills



Oil & Gas Engineering



Health & Safety



Telecom Engineering



Hospital Management



Customs & Safety



Aviation



C-Suite Training



Agile and Refinement



Blackbird training Clients



MANNAI Trading
Company WLL,
Qatar



Alumina Corporation
Guinea



Booking.com
Netherlands



Oxfam GB International
Organization,
Yemen



Capital Markets
Authority,
Kuwait



Waltersmith Petroman Oil Limited
Nigeria



Qatar National Bank
(QNB),
Qatar



Qatar Foundation,
Qatar



AFRICAN UNION ADVISORY
BOARD ON CORRUPTION,
Tanzania



KFAS
Kuwait



Reserve Bank of
Malawi,
Malawi



Central Bank of Nigeria
Nigeria



Ministry of Interior
Kingdom of Saudi Arabia
KSA



Mabruk Oil Company
Libya



Saudi Electricity
Company,
KSA



BADAN PENGELOLA
KEUANGAN Haji,
Indonesia



NATO
Italy



ENI CORPORATE
UNIVERSITY,
Italy



Gulf Bank
Kuwait



General Organization for
Social Insurance
KSA



Defence Space Administration
Nigeria



National Industries
Group (Holding),
Kuwait



Hamad Medical
Corporation,
Qatar



USAID
Pakistan



STC Solutions,
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS
UN.



Authority for

UK Training
PARTNER



LONDON TRAINING PROVIDER



www.blackbird-training.com



training@blackbird-training.com



+44 7480 775526 / +44 7401 177335