

Advanced Strategies in Human Resources: A 5-Day Intensive

Human Resource
Casablanca (Morocco)
22 - 26 Sep 2025

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Advanced Strategies in Human Resources: A 5-Day Intensive

Ref: 3020_130281 **Date:** 22 - 26 Sep 2025 **Location:** Casablanca (Morocco) **Fees:** 3300 Euro

Course Description

This intensive 5-day course equips HR professionals with advanced strategies to drive organizational success. Participants will learn to align HR practices with business objectives, leverage data analytics, enhance employee engagement, and navigate complex legal and ethical challenges in the modern workplace.

Learning Objectives

- Develop and implement strategic HR plans aligned with organizational goals
- Utilize HR analytics to inform decision-making and improve organizational performance
- Design innovative talent management and development programs
- Navigate complex legal and ethical issues in global HR management
- Enhance employee engagement and create a high-performance culture

Course Modules

Day 1: Strategic HR Management

- Aligning HR strategy with business objectives
- HR's role as a strategic business partner
- Advanced workforce planning techniques
- Change management in HR

Day 2: HR Analytics and Technology

- Leveraging big data in HR decision-making
- Implementing effective HR information systems
- Predictive analytics in talent management
- Ensuring data privacy and security in HR

Day 3: Talent Management and Development

- Advanced recruitment and retention strategies
- Designing comprehensive leadership development programs
- Succession planning for organizational resilience
- Performance management in the digital age

Day 4: Employee Engagement and Culture

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

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- Creating a high-performance organizational culture
- Innovative employee engagement strategies
- Managing remote and diverse workforces
- Wellness and work-life balance initiatives

Day 5: Legal and Ethical Considerations in HRM

- Navigating global employment laws and regulations
- Ethical decision-making in HR
- Managing HR risks in a globalized business environment
- Corporate social responsibility and HR

Practical Wins for Participants

- Develop a strategic HR plan aligned with your organization's goals
- Create a data-driven HR dashboard for improved decision-making
- Design an innovative talent management program for your company
- Formulate an action plan to enhance employee engagement and organizational culture

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. In the background, there are concentric circles emanating from a point on the board.

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