

Leadership & Strategic Management: Driving Organizational Success

Management & Leadership
Amman (Jordan)
24 - 28 Aug 2025

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Leadership & Strategic Management: Driving Organizational Success

Ref: 321589_129925 **Date:** 24 - 28 Aug 2025 **Location:** Amman (Jordan) **Fees:** 3300 **Euro**

Course Description

This comprehensive 5-day Leadership & Strategic Management course equips leaders with essential skills to drive organizational success. Participants will learn to develop and implement effective strategies, lead high-performing teams, and navigate complex business environments. The course combines theoretical frameworks with practical applications to enhance leadership capabilities and strategic thinking.

Learning Objectives

- Develop a strategic mindset to identify opportunities and overcome challenges
- Enhance leadership skills to inspire and motivate teams
- Learn to create and implement effective organizational strategies
- Understand change management principles and lead organizational transformations
- Improve decision-making skills in complex business environments

Course Modules

Day 1: Foundations of Strategic Leadership

- Understanding strategic leadership
- The role of vision and mission in strategy
- Analyzing internal and external environments
- Strategic decision-making frameworks

Day 2: Developing Effective Strategies

- Strategy formulation process
- Competitive advantage and positioning
- Business model innovation
- Aligning organizational structure with strategy

Day 3: Leading High-Performance Teams

- Building and motivating teams
- Effective communication in leadership
- Conflict resolution and negotiation skills
- Fostering a culture of innovation and creativity

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The board is checkered and has a subtle grid pattern.

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Day 4: Implementing and Executing Strategy

- Strategy implementation challenges
- Resource allocation and budgeting
- Performance measurement and KPIs
- Managing strategic projects and initiatives

Day 5: Leading Change and Transformation

- Understanding organizational change
- Change management models and approaches
- Overcoming resistance to change
- Sustaining change and continuous improvement

Practical Wins for Participants

- Develop a strategic plan for their organization
- Create an action plan to enhance team performance
- Design a change management strategy for a current organizational challenge
- Construct a personal leadership development plan

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