

# Strategic CFO Leadership: Driving Financial Excellence





#### Strategic CFO Leadership: Driving Financial Excellence

Ref: 3333\_129909 Date: 25 - 29 Aug 2025 Location: Barcelona (Spain) Fees: 4400 Euro

#### **Course Description**

This intensive 5-day course equips current and aspiring CFOs with the strategic, leadership, and technical skills needed to excel in today's dynamic business environment. Participants will learn to drive financial excellence, manage risk, and create value while aligning financial strategies with overall business objectives.

#### **Learning Objectives**

- Develop strategic financial leadership skills to drive organizational growth
- Master advanced financial analysis and decision-making techniques
- Enhance risk management and corporate governance capabilities
- Improve communication skills to effectively collaborate with C-suite executives and stakeholders
- Learn to leverage technology and data analytics for financial innovation

#### **Course Modules**

#### Day 1: Strategic Financial Leadership

- The evolving role of the CFO
- Aligning financial strategy with business objectives
- Strategic decision-making and value creation
- Building high-performance finance teams

#### Day 2: Advanced Financial Analysis and Planning

- Advanced financial modeling and forecasting
- Capital allocation and investment strategies
- Mergers, acquisitions, and corporate restructuring
- Performance measurement and management

#### **Day 3: Risk Management and Governance**

- Enterprise risk management frameworks
- Corporate governance best practices
- Regulatory compliance and reporting
- Cybersecurity and data protection



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#### **Day 4: Financial Innovation and Technology**

- Digital transformation in finance
- Leveraging data analytics and AI
- Blockchain and cryptocurrency implications
- Fintech trends and opportunities

#### **Day 5: Leadership and Communication**

- Effective board and stakeholder communication
- Leading change and driving innovation
- Negotiation and influence strategies
- Ethical leadership and decision-making

#### **Practical Wins for Participants**

- Develop a strategic financial roadmap for your organization
- Create a comprehensive risk management framework
- Design a digital transformation strategy for your finance function
- Craft a compelling financial narrative for key stakeholders



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