Advanced Strategies in Human Resources: A 1-Week Intensive

11 – 15 January 2027
Barcelona (Spain)



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Why This Course

In today's fast-evolving business environment, HR leaders must move beyond administrative functions to become strategic architects of organizational success. The ability to align HR strategy with business goals, harness the power of analytics, manage talent effectively, and foster a high-performance culture is essential for modern HR professionals.

The Advanced Strategic Human Resource Management program is an intensive 1-week course designed for senior HR professionals, business partners, and organizational leaders. It provides cutting-edge insights and practical tools to drive HR transformation, optimize talent, and navigate the complex legal, ethical, and cultural dimensions of global human capital management.

What You'll Learn and Practice

By joining this program, you will:

- Develop and execute strategic HR plans that align with business priorities.
- Utilize HR analytics to inform strategic decisions and measure impact.
- Design innovative talent management and leadership development systems.
- Navigate legal and ethical complexities in international HR operations.
- Enhance employee engagement and build a culture of performance and inclusion.

The Program Flow

Day 1: Strategic HR Management

- Positioning HR as a strategic business partner and change leader.
- Aligning HR strategies with organizational mission and performance objectives.
- Advanced workforce planning and talent forecasting methods.
- Leading organizational change through people-centered strategies.
- Workshop: Building a business-aligned HR strategy map.



Day 2: HR Analytics and Technology

- Leveraging big data and analytics to drive evidence-based HR decisions.
- Implementing and managing HR Information Systems HRIS.
- Applying predictive analytics in recruitment, retention, and performance management.
- Ensuring data privacy, compliance, and cybersecurity in HR technology.
- Exercise: Developing a data-driven HR analytics dashboard.

Day 3: Talent Management and Development

- Advanced approaches to recruitment, retention, and talent mobility.
- Designing leadership and career development frameworks.
- Building succession plans to ensure organizational resilience.
- Managing performance and capability in the digital workplace.
- Case Study: Creating an integrated talent management strategy.

Day 4: Employee Engagement and Organizational Culture

- Building and sustaining a high-performance culture.
- Designing innovative engagement and recognition programs.
- Managing hybrid, remote, and culturally diverse teams.
- Embedding well-being, inclusion, and work-life balance into HR strategy.
- Workshop: Developing an employee engagement and culture enhancement plan.

Day 5: Legal and Ethical Considerations in HRM

- Navigating global employment laws and international labor standards.
- Managing compliance and ethical dilemmas in complex HR environments.
- HR's role in corporate governance, CSR, and sustainability.
- Mitigating HR-related legal and reputational risks.
- Capstone Project: Designing a comprehensive HR strategy and action plan.

Individual Impact

- Strengthen your strategic leadership and decision-making skills in HR.
- Gain confidence in using analytics and technology to optimize performance.
- Enhance the ability to manage global HR operations ethically and effectively.
- Build practical frameworks to lead HR transformation in your organization.

Organizational Impact

- Achieve stronger alignment between HR initiatives and business outcomes.
- Improve talent retention, leadership development, and succession pipelines.
- Foster a culture of performance, engagement, and inclusion.
- Enhance HR compliance, agility, and global competitiveness.



Training Methodology

This program blends strategic insight with experiential learning for maximum workplace impact. Learning methods include:

- Real-world case studies from leading global organizations.
- Hands-on workshops and simulation exercises.
- Group projects and peer collaboration on HR strategy design.
- HR analytics dashboard creation and scenario analysis.
- Expert facilitation, feedback, and post-course action planning.

Beyond the Course

Upon completion, participants will be equipped to lead HR at a strategic level — driving transformation, shaping culture, and delivering measurable value to their organizations. They will return ready to:

- Build and execute advanced HR strategies aligned with business growth.
- Apply analytics and technology for smarter, faster HR decisions.
- Lead global HR functions with ethical integrity and strategic foresight.
- Champion employee engagement and culture transformation for lasting impact.A

