

# Corporate L&D Professional: Strategies for Success

Human Resource  
Tunis (Tunisia)  
13 - 17 Jul 2025

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## Corporate L&D Professional: Strategies for Success

**Ref:** 3002\_129043 **Date:** 13 - 17 Jul 2025 **Location:** Tunis (Tunisia) **Fees:** 3700 **Euro**

### Course Description

This intensive 5-day course equips Learning and Development professionals with advanced skills to drive organizational growth through effective learning strategies. Participants will explore cutting-edge L&D methodologies, learn to align learning initiatives with business objectives, and master the art of creating impactful learning experiences.

### Learning Objectives

- Develop a strategic L&D framework aligned with organizational goals
- Master needs assessment techniques to identify critical skill gaps
- Design engaging and effective learning programs using modern methodologies
- Implement robust evaluation methods to measure learning impact
- Leverage technology to enhance learning delivery and engagement

### Course Modules

#### Day 1: Strategic L&D Planning

- Aligning L&D with business strategy
- Creating a learning culture
- Stakeholder management in L&D
- Budgeting and resource allocation

#### Day 2: Needs Assessment and Analysis

- Conducting organizational needs assessments
- Identifying skill gaps and learning priorities
- Data-driven decision making in L&D
- Creating learning personas

#### Day 3: Learning Program Design

- Adult learning principles and instructional design
- Blended learning approaches
- Microlearning and just-in-time learning
- Gamification and experiential learning

#### Day 4: Technology in L&D

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

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- LMS selection and implementation
- E-learning authoring tools and techniques
- Virtual and augmented reality in training
- AI and machine learning applications in L&D

## Day 5: Measuring L&D Impact

- Kirkpatrick's model of training evaluation
- ROI calculation for learning initiatives
- Learning analytics and dashboards
- Continuous improvement in L&D

## Practical Wins for Participants

- A customized L&D strategy blueprint for their organization
- Hands-on experience with cutting-edge L&D technologies
- A toolkit of templates for needs assessment and program evaluation
- A network of L&D professionals for ongoing collaboration and support

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. In the background, there are concentric circles emanating from a point on the board.

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[training@blackbird-training.com](mailto:training@blackbird-training.com)



+44 7480 775526 / +44 7401 177335