

# Key Performance Indicators (KPIs) & Optimization Mastery

Management & Leadership  
Baku (Azerbaijan)  
28 Jul - 01 Aug 2025

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## Key Performance Indicators (KPIs) & Optimization Mastery

**Ref:** 3006\_128972 **Date:** 28 Jul - 01 Aug 2025 **Location:** Baku (Azerbaijan) **Fees:** 4400 Euro

### Course Description

This comprehensive 5-day course equips participants with the knowledge and skills to develop, implement, and manage Key Performance Indicators KPIs effectively. Learn how to align KPIs with organizational goals, optimize performance measurement systems, and drive continuous improvement across various business functions.

### Learning Objectives

- Understand the strategic importance of KPIs in organizational success
- Develop and implement effective KPIs aligned with business objectives
- Master techniques for data analysis and performance reporting
- Learn to optimize KPIs for continuous improvement and decision-making
- Gain practical skills in KPI management and performance optimization

### Course Modules

#### Day 1: Introduction to KPIs and Performance Measurement

- Understanding KPIs and their role in organizational success
- Types of KPIs and their applications
- Aligning KPIs with strategic objectives
- KPI framework development

#### Day 2: Developing Effective KPIs

- KPI selection criteria and best practices
- SMART KPI development
- Cascading KPIs across organizational levels
- Balancing leading and lagging indicators

#### Day 3: Implementing KPI Systems

- Data collection and measurement methodologies
- KPI dashboards and scorecards
- Performance reporting and visualization
- KPI implementation challenges and solutions

#### Day 4: KPI Analysis and Optimization

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

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- Data analysis techniques for KPI evaluation
- Identifying performance gaps and root causes
- KPI refinement and optimization strategies
- Continuous improvement processes

## **Day 5: KPI Management and Performance Culture**

- Creating a performance-driven culture
- KPI review and update processes
- Linking KPIs to employee performance management
- Case studies and best practices in KPI management

## **Practical Wins for Participants**

- Develop a customized KPI framework for your organization
- Create effective KPI dashboards and reports
- Implement strategies to optimize existing KPIs
- Establish a performance-driven culture in your team or department

A graphic illustration of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a silver knight nearby. In the background, there are concentric white circles on a grey surface.

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