

Professional Training Management: Strategies for Success

Human Resource
Geneva (Switzerland)
25 - 29 Aug 2025

UK Traininig

PARTNER

A close-up photograph of chess pieces on a checkered board. In the foreground, a large, ornate gold king piece stands prominently. To its left, a smaller silver pawn is visible. Further back, another silver pawn is positioned. The background features concentric circles, creating a sense of depth and focus on the king piece.

Professional Training Management: Strategies for Success

Ref: 3014_128781 **Date:** 25 - 29 Aug 2025 **Location:** Geneva (Switzerland) **Fees:** 4700 Euro

Course Description

This intensive 5-day course is designed for training professionals seeking to enhance their management skills. Participants will learn essential strategies, tools, and best practices to excel in their role as training managers. The course covers key aspects of training management, from strategic planning to program evaluation.

Learning Objectives

- Develop strategic training plans aligned with organizational goals
- Master techniques for conducting effective training needs assessments
- Design and implement impactful training programs
- Explore various training delivery methods and their applications
- Learn to evaluate training effectiveness and measure ROI
- Enhance leadership skills for managing training teams and stakeholders

Course Modules

Day 1: Foundations of Training Management

- Role and responsibilities of a training manager
- Strategic alignment of training with business objectives
- Training function organizational models
- Stakeholder management and communication

Day 2: Training Needs Assessment and Planning

- Conducting organizational, task, and individual analyses
- Identifying performance gaps and training needs
- Developing comprehensive training plans
- Budgeting and resource allocation

Day 3: Instructional Design and Program Development

- Adult learning principles and instructional design models
- Creating effective learning objectives
- Selecting appropriate training methods and materials
- Curriculum development and course mapping

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a gold pawn behind it. The text 'UK Training PARTNER' is overlaid on the image.

UK Training
PARTNER

Day 4: Training Delivery and Technology Integration

- Classroom, virtual, and blended learning approaches
- E-learning and mobile learning strategies
- Leveraging learning management systems LMS
- Emerging technologies in training delivery

Day 5: Evaluation, Measurement, and Continuous Improvement

- Kirkpatrick's four levels of evaluation
- Measuring training effectiveness and ROI
- Data analysis and reporting techniques
- Continuous improvement strategies for training programs

Practical Wins for Participants

- Create a strategic training plan aligned with organizational goals
- Develop a comprehensive needs assessment toolkit
- Design an engaging training program using various delivery methods
- Implement an evaluation strategy to measure training effectiveness

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. In the background, there are concentric circles emanating from a point on the board.

UK Training
PARTNER

Blackbird training cities



Amman (Jordan)



Amsterdam (Netherlands)

Accra (Ghana)

Annecy (France)

Baku (Azerbaijan)

Bali (Indonesia)

Bangkok (Thailand)

Bangkok (Thailand)

Barcelona (Spain)

Batumi (Georgia)

Beijing (China)

Beirut (Lebanon)

Berlin (Germany)

Birmingham (UK)

Bordeaux (France)

Boston, Massachusetts (USA)

Brussels (Belgium)

Cairo (Egypt)

Cape Town (South Africa)

Casablanca (Morocco)

Cascais (Portugal)

Copenhagen (Denmark)

Doha (Qatar)

Dubai (UAE)

Düsseldorf (Germany)

UK Training
PARTNER



Blackbird Training Category



Human Resource



Audit & Quality Assurance



Finance, Accounting, Budgeting



Marketing, Sales, Customer Service



Secretary & Admin



Law and Contract Management



Project Management



IT & IT Engineering



Supply Chain & Logistics



Management & Leadership



Professional Skills



Oil & Gas Engineering



Health & Safety



Telecom Engineering



Hospital Management



Customs & Safety



Aviation



C-Suite Training



Agile and Refinement



Blackbird training Clients



MANNAI Trading
Company WLL,
Qatar



Alumina Corporation
Guinea



Booking.com
Netherlands



Oxfam GB International
Organization,
Yemen



Capital Markets
Authority,
Kuwait



Waltersmith Petroman Oil Limited
Nigeria



Qatar National Bank
(QNB),
Qatar



Qatar Foundation,
Qatar



AFRICAN UNION ADVISORY
BOARD ON CORRUPTION,
Tanzania



KFAS
Kuwait



Reserve Bank of
Malawi,
Malawi



Central Bank of Nigeria
Nigeria



Ministry of Interior
Kingdom of Saudi Arabia
KSA



Mabruk Oil Company
Libya



Saudi Electricity
Company,
KSA



BADAN PENGELOLA
KEUANGAN Haji,
Indonesia



NATO
Italy



ENI CORPORATE
UNIVERSITY,
Italy



Gulf Bank
Kuwait



General Organization for
Social Insurance
KSA



Defence Space Administration
Nigeria



National Industries
Group (Holding),
Kuwait



Hamad Medical
Corporation,
Qatar



USAID
Pakistan



STC Solutions,
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS
UN.



Authority for

UK Training
PARTNER



LONDON TRAINING PROVIDER



www.blackbird-training.com



training@blackbird-training.com



+44 7480 775526 / +44 7401 177335