

Professional Training Management: Strategies for Success

Human Resource
Casablanca (Morocco)
15 - 19 Sep 2025

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Professional Training Management: Strategies for Success

Ref: 3014_128486 **Date:** 15 - 19 Sep 2025 **Location:** Casablanca (Morocco) **Fees:** 3300 Euro

Course Description

This intensive 5-day course is designed for training professionals seeking to enhance their management skills. Participants will learn essential strategies, tools, and best practices to excel in their role as training managers. The course covers key aspects of training management, from strategic planning to program evaluation.

Learning Objectives

- Develop strategic training plans aligned with organizational goals
- Master techniques for conducting effective training needs assessments
- Design and implement impactful training programs
- Explore various training delivery methods and their applications
- Learn to evaluate training effectiveness and measure ROI
- Enhance leadership skills for managing training teams and stakeholders

Course Modules

Day 1: Foundations of Training Management

- Role and responsibilities of a training manager
- Strategic alignment of training with business objectives
- Training function organizational models
- Stakeholder management and communication

Day 2: Training Needs Assessment and Planning

- Conducting organizational, task, and individual analyses
- Identifying performance gaps and training needs
- Developing comprehensive training plans
- Budgeting and resource allocation

Day 3: Instructional Design and Program Development

- Adult learning principles and instructional design models
- Creating effective learning objectives
- Selecting appropriate training methods and materials
- Curriculum development and course mapping

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

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Day 4: Training Delivery and Technology Integration

- Classroom, virtual, and blended learning approaches
- E-learning and mobile learning strategies
- Leveraging learning management systems LMS
- Emerging technologies in training delivery

Day 5: Evaluation, Measurement, and Continuous Improvement

- Kirkpatrick's four levels of evaluation
- Measuring training effectiveness and ROI
- Data analysis and reporting techniques
- Continuous improvement strategies for training programs

Practical Wins for Participants

- Create a strategic training plan aligned with organizational goals
- Develop a comprehensive needs assessment toolkit
- Design an engaging training program using various delivery methods
- Implement an evaluation strategy to measure training effectiveness

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. In the background, there are concentric circles emanating from a point on the board.

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