

# **Executive MBA in Human Resource Management**





## **Executive MBA in Human Resource Management**

Ref: 3030 128424 Date: 13 - 17 Jan 2025 Location: Berlin (Germany) Fees: 4200 Euro

#### Introduction

This interactive and engaging training course examines how to master the critical areas of Human Capital Management, HRM, and Learning & Development. In this course, you will learn how to become a real partner in the organisation. You will also learn about the latest and best practices in training and organisational learning.

## **Course Objectives of Executive MBA in Human Resources**

- Explain the importance of strategic human capital management
- Formulate a plan to transform strategic requirements into HR objectives
- Understanding of employee resourcing, recruitment & reward
- Understand performance management in a multi-cultural environment
- Illustrate examples of best practice in managing people
- Organisational strategy and its link to HR

## **Executive MBA in Human Resources Course Outlines**

#### Day 1

#### **Human Capital & Human Resource Management**

- Understanding Human Capital
- The development of Strategic HR
- The Transformation of HR
- HR as a Strategic Partner

#### Day 2

## **People Resourcing**

- Recruiting as a Two-way Process
- Specialist Resourcing Needs Employers
- Choosing the Appropriate Selection Methodology
- Use of Psychological Testing in Selection
- Assessment Centres State of the Art Selection

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#### Day 3

#### **Performance Management & Reward**

- Performance Management
- Making Performance Appraisal Work
- Efficient Use of Feedback
- Understanding Compensation & Benefits
- Implementing Total Reward

#### Day 4

#### **Human Development**

- The Talent Management Model
- The Training Cycle
- How Adults Learn: Andragogy
- What are the best ways to train people?
- Evaluation of Training Effectiveness cost-benefits analysis & ROI

#### Day 5

#### **Empowerment, Engagement, and Change**

- The Context for Change
- Managing change or leading change?
- Employee Engagement & Empowerment
- Retaining Valued Employees
- Personal Action Planning



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