

Executive MBA in Strategic Human Resource Management

Human Resource
Madrid (Spain)
18 - 22 Aug 2025

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Executive MBA in Strategic Human Resource Management

Ref: 3030_128416 **Date:** 18 - 22 Aug 2025 **Location:** Madrid (Spain) **Fees:** 4400 **Euro**

Course Description

This intensive 5-day Executive MBA course in Human Resource Management equips HR leaders with advanced strategic skills to drive organizational success. Participants will explore cutting-edge HR practices, talent management strategies, and leadership techniques to transform HR into a key business partner.

Learning Objectives

- Develop strategic HR management skills aligned with business objectives
- Master talent acquisition and retention strategies for a competitive edge
- Learn to leverage data analytics for evidence-based HR decision-making
- Enhance leadership capabilities to drive organizational change and culture
- Understand global HR trends and their impact on workforce management

Course Modules

Day 1: Strategic HR Management

- Aligning HR strategy with business goals
- HR's role in organizational strategy
- HR metrics and analytics
- Building a high-performance culture

Day 2: Talent Management and Acquisition

- Strategic workforce planning
- Innovative recruitment techniques
- Employer branding and value proposition
- Onboarding for retention and productivity

Day 3: Performance Management and Compensation

- Performance management systems
- Goal setting and continuous feedback
- Total rewards strategies
- Pay for performance models

Day 4: Leadership Development and Succession Planning

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- Identifying and developing high potentials
- Succession planning strategies
- Executive coaching and mentoring
- Building a leadership pipeline

Day 5: HR Innovation and Future Trends

- Digital HR and AI in human resources
- Managing remote and hybrid workforces
- Diversity, equity, and inclusion strategies
- Agile HR practices

Practical Wins for Participants

- Develop a strategic HR plan aligned with business objectives
- Create an innovative talent acquisition and retention strategy
- Design a leadership development program for your organization
- Implement an HR analytics dashboard for data-driven decision-making

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www.blackbird-training.com



training@blackbird-training.com



+44 7480 775526 / +44 7401 177335