

Corporate L&D Professional: Strategies for Success

Human Resource
Cairo (Egypt)
24 - 28 Aug 2025

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Corporate L&D Professional: Strategies for Success

Ref: 3002_128383 **Date:** 24 - 28 Aug 2025 **Location:** Cairo (Egypt) **Fees:** 3300 **Euro**

Course Description

This intensive 5-day course equips Learning and Development professionals with advanced skills to drive organizational growth through effective learning strategies. Participants will explore cutting-edge L&D methodologies, learn to align learning initiatives with business objectives, and master the art of creating impactful learning experiences.

Learning Objectives

- Develop a strategic L&D framework aligned with organizational goals
- Master needs assessment techniques to identify critical skill gaps
- Design engaging and effective learning programs using modern methodologies
- Implement robust evaluation methods to measure learning impact
- Leverage technology to enhance learning delivery and engagement

Course Modules

Day 1: Strategic L&D Planning

- Aligning L&D with business strategy
- Creating a learning culture
- Stakeholder management in L&D
- Budgeting and resource allocation

Day 2: Needs Assessment and Analysis

- Conducting organizational needs assessments
- Identifying skill gaps and learning priorities
- Data-driven decision making in L&D
- Creating learning personas

Day 3: Learning Program Design

- Adult learning principles and instructional design
- Blended learning approaches
- Microlearning and just-in-time learning
- Gamification and experiential learning

Day 4: Technology in L&D

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The pieces are arranged on a checkered board with concentric circles in the background.

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- LMS selection and implementation
- E-learning authoring tools and techniques
- Virtual and augmented reality in training
- AI and machine learning applications in L&D

Day 5: Measuring L&D Impact

- Kirkpatrick's model of training evaluation
- ROI calculation for learning initiatives
- Learning analytics and dashboards
- Continuous improvement in L&D

Practical Wins for Participants

- A customized L&D strategy blueprint for their organization
- Hands-on experience with cutting-edge L&D technologies
- A toolkit of templates for needs assessment and program evaluation
- A network of L&D professionals for ongoing collaboration and support

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The pieces are arranged on a checkered board, with the king and queen prominently displayed in the foreground. The background features concentric circles emanating from behind the pieces.

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