

Comprehensive Logistics Management: From Basics to Excellence

Supply Chain & Logistics
Paris (France)
06 - 10 Oct 2025

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A close-up photograph of chess pieces on a checkered board. In the foreground, a large, ornate gold king piece stands prominently. To its left, a smaller silver pawn is visible. Further back, another silver pawn is positioned. The background features concentric circles, creating a sense of depth and focus on the king piece.

Comprehensive Logistics Management: From Basics to Excellence

Ref: 3175_128227 **Date:** 06 - 10 Oct 2025 **Location:** Paris (France) **Fees:** 4400 **Euro**

Course Description

This comprehensive 5-day course covers all aspects of logistics management, from fundamental concepts to advanced strategies. Participants will gain in-depth knowledge of supply chain operations, inventory management, transportation, warehousing, and emerging trends in the field.

Learning Objectives

- Understand core principles and components of logistics management
- Develop strategies for optimizing supply chain operations
- Master inventory management and warehousing techniques
- Learn to effectively manage transportation and distribution networks
- Explore emerging technologies and trends in logistics

Course Modules

Day 1: Introduction to Logistics Management

- Fundamentals of logistics and supply chain management
- Key components of logistics systems
- Logistics strategy and planning
- Supply chain integration and collaboration

Day 2: Inventory Management and Warehousing

- Inventory control techniques and systems
- Demand forecasting and planning
- Warehouse design and management
- Material handling and storage optimization

Day 3: Transportation and Distribution Management

- Transportation modes and intermodal systems
- Route planning and optimization
- Freight management and carrier selection
- Distribution network design

Day 4: Supply Chain Operations and Technology

A graphic of a chessboard with several pawns. In the foreground, a large gold king piece stands prominently. Behind it, several smaller pawns in silver and gold are positioned on different squares. The background shows concentric circles emanating from behind the king piece, creating a sense of depth and focus.

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- Supply chain performance metrics and KPIs
- Logistics information systems and software
- E-commerce and omnichannel logistics
- Emerging technologies in logistics IoT, AI, blockchain

Day 5: Global Logistics and Future Trends

- International logistics and trade compliance
- Risk management in global supply chains
- Sustainable and green logistics practices
- Future trends and innovations in logistics management

Practical Wins for Participants

- Develop a comprehensive logistics strategy for your organization
- Implement effective inventory management techniques to reduce costs
- Optimize transportation networks for improved efficiency and cost savings
- Create a roadmap for adopting emerging technologies in your logistics operations

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