Behavior Based Safety Management System (BBS) Training

10 – 14 October 2027
Dubai (UAE)



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Ref: 3245_128120 **Date:** 10 – 14 October 2027 **Location:** Dubai (UAE) **Fees:** 4900 GBP

Why This Course

Human behavior is at the core of most workplace incidents — and understanding it is key to preventing them. The Behavior-Based Safety BBS Management System Program is an intensive 1-week training designed to help safety professionals, supervisors, and organizational leaders develop and sustain effective behavior-based safety initiatives.

This program provides a deep understanding of behavioral psychology, observation techniques, data-driven analysis, and leadership strategies for cultivating a proactive safety culture. By combining evidence-based theory with practical application, participants will learn how to design, implement, and sustain BBS programs that reduce risks, improve employee engagement, and strengthen overall safety performance.

What You'll Learn and Practice

By completing this program, participants will:

- Understand the core principles, concepts, and benefits of Behavior-Based Safety BBS.
- Conduct effective safety observations and provide meaningful, constructive feedback.
- Collect, analyze, and interpret BBS data to identify behavioral trends.
- Develop and implement a structured, results-driven BBS program.
- Build a positive and proactive safety culture that encourages accountability and participation.

The Program Flow

Day 1: Introduction to Behavior-Based Safety

- Core principles and evolution of Behavior-Based Safety.
- Understanding the psychology of safe and unsafe behaviors.
- BBS vs. traditional safety management approaches.
- Benefits, challenges, and critical success factors in implementing BBS.

Day 2: Observation Techniques and Skills

- Identifying critical behaviors and at-risk activities.
- Conducting effective and unbiased safety observations.
- Delivering positive and constructive feedback.
- Overcoming resistance and barriers to observation programs.



Day 3: Data Collection and Analysis

- Designing observation checklists and reporting tools.
- Methods for accurate data collection and record-keeping.
- Analyzing trends, patterns, and root causes in BBS data.
- Translating insights into targeted corrective and preventive actions.

Day 4: Implementing a BBS Program

- Step-by-step guide to developing a BBS implementation plan.
- Gaining leadership commitment and workforce participation.
- Training observers, facilitators, and front-line employees.
- Monitoring progress and evaluating BBS effectiveness.

Day 5: Sustaining and Improving BBS

- Embedding BBS within the organizational culture.
- Strategies for continuous improvement and sustainability.
- Addressing common implementation challenges.
- Reviewing real-world case studies and best practices.

Individual Impact

- Gain the expertise to design and implement customized BBS programs.
- Strengthen skills in observation, communication, and feedback.
- Develop analytical capabilities for interpreting safety behavior data.
- Become an influential advocate for proactive, people-centered safety management.

Organizational Impact

- Reduce incident rates by addressing the root causes of unsafe behaviors.
- Enhance employee engagement and accountability in safety performance.
- Improve overall safety culture and organizational reputation.
- Create measurable, data-driven improvements in workplace safety outcomes.

Training Methodology

This program combines scientific insight with hands-on practice through:

- Interactive workshops and behavioral observation simulations.
- Group exercises in data analysis, communication, and feedback delivery.
- Case studies of successful BBS implementations across industries.
- Facilitated discussions on leadership engagement and cultural transformation.



Beyond the Course

Upon completion, participants will be equipped to design, implement, and sustain a Behavior-Based Safety Management System that empowers employees, enhances accountability, and drives long-term safety excellence.

Graduates of this program will emerge as champions of proactive safety leadership, ready to lead their organizations toward safer, smarter, and more resilient workplaces.

