

Advanced Strategies in Logistics Management Excellence

Supply Chain & Logistics
Amsterdam (Netherlands)
21 - 25 Jul 2025

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Advanced Strategies in Logistics Management Excellence

Ref: 3176_128002 **Date:** 21 - 25 Jul 2025 **Location:** Amsterdam (Netherlands) **Fees:** 4200 Euro

Course Description

This comprehensive 5-day course equips logistics professionals with advanced strategies and tools to excel in today's complex supply chain environment. Participants will explore cutting-edge technologies, risk management techniques, and sustainable practices to optimize logistics operations and drive organizational success.

Learning Objectives

- Develop and implement advanced logistics strategies aligned with organizational goals
- Leverage emerging technologies to enhance supply chain visibility and efficiency
- Apply risk management techniques to mitigate disruptions in logistics operations
- Implement sustainable practices in logistics to reduce environmental impact and costs
- Optimize global logistics networks for improved performance and competitiveness

Course Modules

Day 1: Advanced Logistics Strategy and Planning

- Strategic alignment of logistics with organizational objectives
- Advanced demand forecasting and capacity planning
- Network optimization and design
- Performance metrics and KPIs for logistics excellence

Day 2: Innovative Technologies in Logistics

- Artificial Intelligence and Machine Learning applications
- Internet of Things IoT and real-time tracking
- Blockchain for supply chain transparency
- Robotics and automation in warehousing and distribution

Day 3: Risk Management and Resilience in Logistics

- Identifying and assessing logistics risks
- Developing robust contingency plans
- Supply chain resilience strategies
- Crisis management and business continuity planning

Day 4: Sustainable Logistics Practices

A graphic of a chessboard with several pawns. In the foreground, a large gold king piece stands prominently. Behind it, several smaller pawns in silver and gold are positioned on different squares. The background shows concentric circles emanating from behind the king piece, creating a sense of depth and focus.

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- Green logistics strategies and implementation
- Reverse logistics and circular economy principles
- Sustainable transportation and warehousing solutions
- Measuring and reporting sustainability performance

Day 5: Global Logistics Optimization

- Managing complex international supply chains
- Cross-border logistics and trade compliance
- Global transportation strategies and modal selection
- Cultural considerations in global logistics management

Practical Wins for Participants

- Develop a strategic logistics plan aligned with organizational goals
- Create a technology roadmap for logistics innovation
- Design a comprehensive risk management framework for logistics operations
- Implement a sustainable logistics initiative with measurable outcomes

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