

Strategic Healthcare Management & Administration (HA)

Hospital Management
Barcelona (Spain)
13 - 17 Oct 2025

UK Traininig

PARTNER



Strategic Healthcare Management & Administration (HA)

Ref: 3250_127901 **Date:** 13 - 17 Oct 2025 **Location:** Barcelona (Spain) **Fees:** 4400 **Euro**

Course Description

This intensive 5-day course equips healthcare professionals with advanced skills in strategic management and administration. Participants will explore key concepts in healthcare leadership, organizational behavior, financial management, and quality improvement. The course emphasizes practical application of strategic planning and decision-making in complex healthcare environments.

Learning Objectives

- Develop and implement effective strategic plans for healthcare organizations
- Apply leadership principles to drive organizational change and innovation
- Analyze financial data to make informed decisions and optimize resource allocation
- Implement quality improvement initiatives to enhance patient care and operational efficiency
- Navigate regulatory challenges and ethical considerations in healthcare management

Course Modules

Day 1: Foundations of Healthcare Leadership

- Healthcare industry landscape and trends
- Leadership theories and styles in healthcare
- Organizational culture and change management
- Ethical decision-making in healthcare administration

Day 2: Strategic Planning and Management

- Strategic planning process and frameworks
- Environmental analysis and competitive positioning
- Developing mission, vision, and strategic objectives
- Strategy implementation and performance measurement

Day 3: Financial Management in Healthcare

- Healthcare finance fundamentals
- Budgeting and resource allocation
- Financial analysis and decision-making
- Revenue cycle management and reimbursement strategies

Day 4: Quality and Performance Improvement

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The pieces are arranged on a checkered board with concentric circles in the background.

UK Training
PARTNER

- Quality management systems in healthcare
- Patient safety and risk management
- Performance measurement and benchmarking
- Continuous improvement methodologies e.g., Lean, Six Sigma

Day 5: Innovation and Future Trends

- Healthcare technology and digital transformation
- Population health management
- Value-based care models
- Emerging trends and future challenges in healthcare management

Practical Wins for Participants

- Develop a strategic plan for their healthcare organization
- Create a financial analysis and resource allocation model
- Design a quality improvement initiative
- Formulate an innovation strategy to address a current healthcare challenge

Blackbird training cities



Amman (Jordan)



Amsterdam (Netherlands)

Accra (Ghana)

Annecy (France)

Baku (Azerbaijan)

Bali (Indonesia)

Bangkok (Thailand)

Bangkok (Thailand)

Barcelona (Spain)

Batumi (Georgia)

Beijing (China)

Beirut (Lebanon)

Berlin (Germany)

Birmingham (UK)

Bordeaux (France)

Boston, Massachusetts (USA)

Brussels (Belgium)

Cairo (Egypt)

Cape Town (South Africa)

Casablanca (Morocco)

Cascais (Portugal)

Copenhagen (Denmark)

Doha (Qatar)

Dubai (UAE)

Düsseldorf (Germany)

UK Training
PARTNER



Blackbird Training Category



Human Resources Management



Audit & Quality



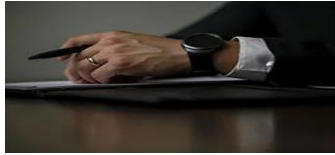
Finance, Economics & Markets



Marketing, Sales & Negotiation



Secretary & Admin



Governance, Risk, & Compliance (GRC)



Project Management



Technology & Digital Transformation



Procurement, Contracts & Supply Chain



Leadership & Management Development



Professional Skills & Career Enhancement



Oil, Gas & Energy Industry Specialization



Healthcare & Safety Management



Telecom Engineering



Hospital Management



Customs Management & Global Trade Compliance



Aviation, Transportation & Logistics



Board Members & C-Suite Development



Agile and Refinement



Business Strategy & Competitive Analysis

Operational Risk Management



Blackbird training Clients



MANNAI Trading
Company WLL,
Qatar



Alumina Corporation
Guinea



Booking.com
Netherlands



Oxfam GB International
Organization,
Yemen



Capital Markets
Authority,
Kuwait



Waltersmith Petroman Oil Limited
Nigeria



Qatar National Bank
(QNB),
Qatar



Qatar Foundation,
Qatar



AFRICAN UNION ADVISORY
BOARD ON CORRUPTION,
Tanzania



KFAS
Kuwait



Reserve Bank of
Malawi,
Malawi



Central Bank of Nigeria
Nigeria



Ministry of Interior
Kingdom of Saudi Arabia
KSA



Mabruk Oil Company
Libya



Saudi Electricity
Company,
KSA



BADAN PENGELOLA
KEUANGAN Haji,
Indonesia



NATO
Italy



ENI CORPORATE
UNIVERSITY,
Italy



Gulf Bank
Kuwait



General Organization for
Social Insurance
KSA



Defence Space Administration
Nigeria



National Industries
Group (Holding),
Kuwait



Hamad Medical
Corporation,
Qatar



USAID
Pakistan



STC Solutions,
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS
UN.



Authority for

UK Training
PARTNER



LONDON TRAINING PROVIDER



www.blackbird-training.com



training@blackbird-training.com



+44 7480 775526 / +44 7401 177335