

# Advanced Strategies in Logistics Management Excellence

Supply Chain & Logistics  
Sharm El-Sheikh (Egypt)  
25 - 29 May 2025

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## Advanced Strategies in Logistics Management Excellence

**Ref:** 3176\_127644 **Date:** 25 - 29 May 2025 **Location:** Sharm El-Sheikh (Egypt) **Fees:** 3700 Euro

### Course Description

This comprehensive 5-day course equips logistics professionals with advanced strategies and tools to excel in today's complex supply chain environment. Participants will explore cutting-edge technologies, risk management techniques, and sustainable practices to optimize logistics operations and drive organizational success.

### Learning Objectives

- Develop and implement advanced logistics strategies aligned with organizational goals
- Leverage emerging technologies to enhance supply chain visibility and efficiency
- Apply risk management techniques to mitigate disruptions in logistics operations
- Implement sustainable practices in logistics to reduce environmental impact and costs
- Optimize global logistics networks for improved performance and competitiveness

### Course Modules

#### Day 1: Advanced Logistics Strategy and Planning

- Strategic alignment of logistics with organizational objectives
- Advanced demand forecasting and capacity planning
- Network optimization and design
- Performance metrics and KPIs for logistics excellence

#### Day 2: Innovative Technologies in Logistics

- Artificial Intelligence and Machine Learning applications
- Internet of Things IoT and real-time tracking
- Blockchain for supply chain transparency
- Robotics and automation in warehousing and distribution

#### Day 3: Risk Management and Resilience in Logistics

- Identifying and assessing logistics risks
- Developing robust contingency plans
- Supply chain resilience strategies
- Crisis management and business continuity planning

#### Day 4: Sustainable Logistics Practices

A graphic of a chessboard with several pawns. In the foreground, a large gold king piece stands prominently. Behind it, several smaller pawns in gold and silver are positioned on the board. The background features concentric circles, suggesting a strategic or global theme.

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- Green logistics strategies and implementation
- Reverse logistics and circular economy principles
- Sustainable transportation and warehousing solutions
- Measuring and reporting sustainability performance

## Day 5: Global Logistics Optimization

- Managing complex international supply chains
- Cross-border logistics and trade compliance
- Global transportation strategies and modal selection
- Cultural considerations in global logistics management

## Practical Wins for Participants

- Develop a strategic logistics plan aligned with organizational goals
- Create a technology roadmap for logistics innovation
- Design a comprehensive risk management framework for logistics operations
- Implement a sustainable logistics initiative with measurable outcomes

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