

Strategic Financial Management: MBA Accounting Essentials

Finance, Accounting, Budgeting
Berlin (Germany)
27 Oct - 07 Nov 2025

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A close-up photograph of chess pieces on a checkered board. In the foreground, a large, ornate gold king piece stands prominently. To its left, a smaller silver pawn is visible. Further back, another silver pawn is positioned. The background features concentric circles, creating a sense of depth and focus on the king piece.

Strategic Financial Management: MBA Accounting Essentials

Ref: 3279_127500 **Date:** 27 Oct - 07 Nov 2025 **Location:** Berlin (Germany) **Fees:** 7100 Euro

Course Description

This intensive 10-day course provides a comprehensive overview of strategic financial management and decision-making for MBA-level accounting professionals. Participants will develop advanced skills in financial analysis, corporate strategy, risk management, and value creation. The course combines theoretical frameworks with practical applications to prepare leaders for complex financial challenges in today's business environment.

Learning Objectives

- Analyze and interpret financial statements to inform strategic decision-making
- Develop and implement effective capital budgeting and investment strategies
- Evaluate and manage financial risks in a global business context
- Optimize capital structure and dividend policies to maximize shareholder value
- Apply advanced valuation techniques for mergers, acquisitions, and corporate restructuring
- Integrate financial management principles with overall corporate strategy

Course Modules

Day 1: Foundations of Strategic Financial Management

- Introduction to strategic financial management
- Financial statement analysis and interpretation
- Key performance indicators and financial ratios
- Linking financial management to corporate strategy

Day 2: Advanced Financial Planning and Forecasting

- Financial modeling and scenario analysis
- Pro forma financial statements
- Cash flow forecasting techniques
- Sensitivity analysis and risk assessment

Day 3: Capital Budgeting and Investment Decisions

- Advanced capital budgeting techniques
- Real options analysis
- Project valuation under uncertainty
- Portfolio management and asset allocation

A graphic of a chessboard with several chess pieces, including a king, queen, and pawns, arranged on the board. The pieces are gold and silver. The text 'UK Training PARTNER' is overlaid on the right side of the chessboard.

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Day 4: Cost of Capital and Capital Structure

- Weighted average cost of capital WACC
- Optimal capital structure theories
- Leverage and financial risk
- Capital structure in practice

Day 5: Working Capital Management and Short-Term Finance

- Working capital strategies and policies
- Cash management and treasury operations
- Short-term financing options
- Credit policy and accounts receivable management

Day 6: Risk Management and Financial Derivatives

- Enterprise risk management framework
- Financial risk identification and assessment
- Hedging strategies using derivatives
- Foreign exchange risk management

Day 7: Dividend Policy and Share Repurchases

- Dividend theories and empirical evidence
- Factors influencing dividend policy
- Share repurchase programs
- Impact of dividends on firm value

Day 8: Mergers, Acquisitions, and Corporate Restructuring

- Valuation methods for M&A
- Due diligence and deal structuring
- Post-merger integration and value creation
- Corporate restructuring strategies

Day 9: International Financial Management

- Global financial markets and instruments
- International capital budgeting
- Transfer pricing and tax considerations
- Managing multinational operations

Day 10: Strategic Value Creation and Performance Measurement

- Economic Value Added EVA and value-based management
- Balanced Scorecard and strategic performance measures
- Corporate governance and shareholder value

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- Integrating financial strategy with corporate strategy

Practical Wins for Participants

- Develop a comprehensive financial strategy for your organization
- Create a dynamic financial model for improved decision-making
- Design a risk management framework tailored to your business
- Formulate an action plan to optimize capital structure and dividend policy

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