

# Creating a Positive Workplace Culture in Organizations





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Ref: 321519\_127397 Date: 14 - 18 Sep 2025 Location: Istanbul (Turkey) Fees: 3900 Euro

#### **Course Description**

This comprehensive 5-day course equips leaders with the knowledge and tools to create and maintain a positive workplace culture. Participants will explore key concepts in organizational behavior, learn effective communication strategies, and develop practical skills to foster employee engagement and productivity. By the end of the course, leaders will be prepared to implement culture-changing initiatives in their organizations.

#### **Learning Objectives**

- Understand the components and impact of workplace culture on organizational success
- Develop strategies to promote open communication and trust within teams
- Learn techniques to foster employee engagement and motivation
- Acquire skills to manage and resolve workplace conflicts effectively
- Create action plans for implementing positive culture changes in your organization

#### **Course Modules**

#### Day 1: Understanding Workplace Culture

- Defining organizational culture and its importance
- Assessing current workplace culture
- Identifying cultural strengths and areas for improvement
- The role of leadership in shaping culture

#### **Day 2: Effective Communication in the Workplace**

- Principles of clear and open communication
- Active listening and feedback techniques
- Overcoming communication barriers
- Building trust through transparent communication

#### **Day 3: Fostering Employee Engagement and Motivation**

- Understanding employee engagement drivers
- Techniques for recognizing and rewarding employees
- Creating opportunities for growth and development
- Promoting work-life balance and well-being



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#### **Day 4: Managing Workplace Conflicts and Diversity**

- Identifying sources of workplace conflict
- Conflict resolution strategies and techniques
- Promoting diversity and inclusion in the workplace
- Creating a culture of respect and collaboration

#### **Day 5: Implementing and Sustaining Cultural Change**

- Developing a cultural change action plan
- Overcoming resistance to change
- Measuring and monitoring cultural improvements
- Sustaining positive culture in the long term

#### **Practical Wins for Participants**

- A comprehensive assessment of their organization's current culture
- A tailored action plan for implementing positive cultural changes
- A toolkit of communication and conflict resolution strategies
- A network of peers for ongoing support and idea-sharing



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