

# Financial Statement Analysis & Forecasting Masterclass

Finance, Accounting, Budgeting  
Casablanca (Morocco)  
14 - 25 Jul 2025

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## Financial Statement Analysis & Forecasting Masterclass

**Ref:** 321482\_127365 **Date:** 14 - 25 Jul 2025 **Location:** Casablanca (Morocco) **Fees:** 5600 Euro

### Course Description

This intensive 10-day course provides a comprehensive understanding of financial statement analysis and forecasting techniques. Participants will learn to interpret financial statements, perform ratio analysis, develop forecasting models, and conduct company valuations. The course combines theoretical concepts with practical applications, enabling professionals to make informed financial decisions and strategic recommendations.

### Learning Objectives

- Interpret and analyze financial statements to assess company performance
- Apply advanced ratio analysis techniques for comprehensive financial evaluation
- Develop accurate financial forecasts using various modeling techniques
- Conduct company valuations using discounted cash flow and comparable company analysis
- Identify potential red flags and earnings management in financial reports
- Communicate financial analysis findings effectively to stakeholders

### Course Modules

#### Day 1: Introduction to Financial Statement Analysis

- Overview of financial statements
- Accounting principles and standards
- The role of financial analysis in decision-making
- Key financial ratios and their interpretations

#### Day 2: Advanced Ratio Analysis

- Profitability ratios
- Liquidity and solvency ratios
- Efficiency ratios
- Market value ratios

#### Day 3: Cash Flow Analysis

- Understanding the cash flow statement
- Direct vs. indirect cash flow methods
- Free cash flow analysis
- Cash flow forecasting techniques

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

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#### **Day 4: Working Capital Management**

- Working capital components and their importance
- Inventory management
- Accounts receivable and payable analysis
- Working capital optimization strategies

#### **Day 5: Financial Forecasting Fundamentals**

- Forecasting methodologies
- Sales forecasting techniques
- Cost structure analysis and forecasting
- Developing pro forma financial statements

#### **Day 6: Advanced Forecasting Techniques**

- Scenario analysis and sensitivity testing
- Monte Carlo simulation
- Regression analysis in forecasting
- Building integrated financial models

#### **Day 7: Valuation Techniques**

- Discounted cash flow DCF valuation
- Comparable company analysis
- Precedent transaction analysis
- Asset-based valuation approaches

#### **Day 8: Earnings Quality and Financial Statement Fraud**

- Identifying red flags in financial statements
- Earnings management techniques
- Forensic accounting principles
- Case studies in financial fraud

#### **Day 9: Industry-Specific Financial Analysis**

- Financial analysis in manufacturing
- Retail and e-commerce financial metrics
- Banking and financial services analysis
- Technology company valuation challenges

#### **Day 10: Communicating Financial Analysis**

- Creating effective financial presentations
- Writing comprehensive financial reports
- Presenting to executives and boards

A graphic of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a silver knight nearby. In the background, there are concentric circles emanating from a point, suggesting a strategic or analytical theme.

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- Ethical considerations in financial analysis

## Practical Wins for Participants

- Ability to conduct comprehensive financial analysis and make data-driven decisions
- Proficiency in building accurate financial forecasts and valuation models
- Skills to identify potential financial risks and opportunities in various industries
- Improved capability to communicate financial insights to stakeholders effectively

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. In the background, there are concentric circles emanating from a point on the board.

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