

Masterclass in Governance & Corporate Affairs Excellence





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Ref: 321591_126988 Date: 02 - 06 Jun 2025 Location: Prague (Czech) Fees: 4400 Euro

Course Description

This intensive 5-day masterclass provides a comprehensive exploration of governance and corporate affairs. Participants will gain in-depth knowledge of corporate governance principles, risk management strategies, compliance frameworks, and stakeholder engagement techniques. The course combines theoretical foundations with practical applications, preparing professionals to excel in governance and corporate affairs roles.

Learning Objectives

- Understand and apply key principles of corporate governance
- Develop strategies for effective risk management and compliance
- Master techniques for stakeholder engagement and communication
- Analyze and implement best practices in corporate social responsibility
- Enhance decision-making skills in complex governance scenarios

Course Modules

Day 1: Foundations of Corporate Governance

- Corporate governance principles and frameworks
- Roles and responsibilities of boards and executives
- Governance structures and models
- Ethics and integrity in governance

Day 2: Risk Management and Compliance

- Enterprise risk management strategies
- Compliance frameworks and implementation
- Internal control systems
- Governance, risk, and compliance GRC integration

Day 3: Stakeholder Engagement and Communication

- Stakeholder mapping and analysis
- Effective communication strategies
- Managing investor relations
- · Crisis communication and reputation management

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Day 4: Corporate Social Responsibility and Sustainability

- CSR principles and best practices
- Environmental, Social, and Governance ESG factors
- Sustainability reporting and disclosure
- Creating shared value through CSR initiatives

Day 5: Advanced Governance Topics and Case Studies

- Corporate governance in different business contexts
- Emerging trends and challenges in governance
- Case studies of governance successes and failures
- Developing a governance action plan

Practical Wins for Participants

- Enhanced ability to navigate complex governance challenges
- Improved stakeholder management and communication skills
- Strategies to implement effective risk management and compliance programs
- Action plan for enhancing governance practices in their organization



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