

# Professional Development and Performance Planning Course

Professional Skills  
Casablanca (Morocco)  
08 - 12 Sep 2025

UK Traininig

# PARTNER



## Professional Development and Performance Planning Course

**Ref:** 3224\_126925 **Date:** 08 - 12 Sep 2025 **Location:** Casablanca (Morocco) **Fees:** 3300 Euro

### Course Description

This comprehensive 5-day course equips participants with essential skills for professional development and performance planning. Learn to set meaningful goals, create effective action plans, and drive career growth. Gain insights into aligning personal objectives with organizational needs and mastering the art of continuous improvement.

### Learning Objectives

- Develop a strategic approach to professional development
- Create SMART goals aligned with career aspirations
- Design effective performance improvement plans
- Implement strategies for continuous learning and growth
- Align personal development with organizational objectives
- Enhance leadership and mentoring skills

### Course Modules

#### Day 1: Foundations of Professional Development

- Understanding the importance of professional development
- Conducting a comprehensive self-assessment
- Identifying career goals and aspirations
- Aligning personal growth with organizational needs

#### Day 2: Goal Setting and Action Planning

- Creating SMART professional development goals
- Developing actionable career advancement strategies
- Prioritizing development areas
- Crafting a personalized professional development plan

#### Day 3: Performance Planning and Management

- Understanding performance management principles
- Setting performance objectives and KPIs
- Designing effective performance improvement plans
- Conducting productive performance reviews

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

UK Training  
**PARTNER**

## **Day 4: Continuous Learning and Skill Development**

- Identifying critical skills for career advancement
- Exploring learning opportunities and resources
- Developing a continuous learning mindset
- Leveraging mentorship and coaching relationships

## **Day 5: Leadership Development and Career Advancement**

- Enhancing leadership and management skills
- Building a professional network
- Navigating career transitions and promotions
- Creating a long-term career advancement strategy

## **Practical Wins for Participants**

- A personalized professional development plan
- Improved goal-setting and action planning skills
- Enhanced ability to align personal growth with organizational needs
- Strategies for continuous learning and career advancement

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. In the background, there are concentric circles emanating from a point on the board.

UK Training  
**PARTNER**

## Blackbird training cities



Amman (Jordan)



Amsterdam (Netherlands)

Accra (Ghana)

Annecy (France)

Baku (Azerbaijan)

Bali (Indonesia)

Bangkok (Thailand)

Bangkok (Thailand)

Barcelona (Spain)

Batumi (Georgia)

Beijing (China)

Beirut (Lebanon)

Berlin (Germany)

Birmingham (UK)

Bordeaux (France)

Boston, Massachusetts (USA)

Brussels (Belgium)

Cairo (Egypt)

Cape Town (South Africa)

Casablanca (Morocco)

Cascais (Portugal)

Copenhagen (Denmark)

Doha (Qatar)

Dubai (UAE)

Düsseldorf (Germany)

UK Training  
**PARTNER**





## Blackbird Training Category



Human Resource



Audit & Quality Assurance



Finance, Accounting, Budgeting



Marketing, Sales, Customer Service



Secretary & Admin



Law and Contract Management



Project Management



IT & IT Engineering



Supply Chain & Logistics



Management & Leadership



Professional Skills



Oil & Gas Engineering



Health & Safety



Telecom Engineering



Hospital Management



Customs & Safety



Aviation



C-Suite Training



Agile and Refinement



## Blackbird training Clients



MANNAI Trading  
Company WLL,  
Qatar



Alumina Corporation  
Guinea



Booking.com  
Netherlands



Oxfam GB International  
Organization,  
Yemen



Capital Markets  
Authority,  
Kuwait



Waltersmith Petroman Oil Limited  
Nigeria



Qatar National Bank  
(QNB),  
Qatar



Qatar Foundation,  
Qatar



AFRICAN UNION ADVISORY  
BOARD ON CORRUPTION,  
Tanzania



KFAS  
Kuwait



Reserve Bank of  
Malawi,  
Malawi



Central Bank of Nigeria  
Nigeria



Ministry of Interior  
Kingdom of Saudi Arabia  
KSA



Mabruk Oil Company  
Libya



Saudi Electricity  
Company,  
KSA



BADAN PENGELOLA  
KEUANGAN Haji,  
Indonesia



NATO  
Italy



ENI CORPORATE  
UNIVERSITY,  
Italy



Gulf Bank  
Kuwait



General Organization for  
Social Insurance  
KSA



Defence Space Administration  
Nigeria



National Industries  
Group (Holding),  
Kuwait



Hamad Medical  
Corporation,  
Qatar



USAID  
Pakistan



STC Solutions,  
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS  
UN.



Authority for

UK Training  
**PARTNER**



**LONDON TRAINING PROVIDER**



[www.blackbird-training.com](http://www.blackbird-training.com)



[training@blackbird-training.com](mailto:training@blackbird-training.com)



+44 7480 775526 / +44 7401 177335