

Collaborative Business Models for Innovation Workshop

Management & Leadership
Istanbul (Turkey)
02 - 06 Nov 2025

UK Traininig

PARTNER



Collaborative Business Models for Innovation Workshop

Ref: 321421_126896 **Date:** 02 - 06 Nov 2025 **Location:** Istanbul (Turkey) **Fees:** 3900 **Euro**

Course Description

This intensive 5-day workshop equips business leaders with the knowledge and skills to design, implement, and manage collaborative business models that drive innovation and enhance competitiveness. Participants will explore cutting-edge strategies for creating sustainable partnerships, leveraging ecosystem dynamics, and fostering a culture of open innovation.

Learning Objectives

- Understand the principles and benefits of collaborative business models
- Develop strategies for identifying and engaging potential partners
- Learn to design and implement collaborative innovation processes
- Master techniques for managing and scaling collaborative ecosystems
- Acquire skills to measure and optimize the performance of collaborative ventures

Course Modules

Day 1: Foundations of Collaborative Business Models

- Introduction to collaborative business models and their impact on innovation
- Analyzing successful collaborative ventures across industries
- Identifying opportunities for collaboration in your business
- Assessing organizational readiness for collaborative innovation

Day 2: Designing Collaborative Ecosystems

- Mapping potential partners and stakeholders
- Developing value propositions for collaborative ventures
- Creating win-win partnership structures
- Designing governance models for collaborative ecosystems

Day 3: Implementing Collaborative Innovation Processes

- Establishing open innovation platforms and processes
- Managing intellectual property in collaborative environments
- Fostering a culture of trust and knowledge sharing
- Leveraging digital tools for collaborative innovation

Day 4: Managing and Scaling Collaborative Ventures

UK Training
PARTNER



- Developing metrics for measuring collaborative performance
- Strategies for scaling successful collaborative models
- Managing risks and conflicts in collaborative partnerships
- Adapting organizational structures to support collaboration

Day 5: Optimizing Collaborative Business Models

- Advanced techniques for value creation and capture
- Integrating collaborative models with existing business operations
- Continuous improvement and innovation in collaborative ecosystems
- Developing a roadmap for implementing collaborative business models

Practical Wins for Participants

- A customized collaborative business model blueprint for their organization
- A toolkit for identifying and evaluating potential collaborative partners
- Strategies for overcoming common challenges in implementing collaborative models
- An action plan for fostering a culture of open innovation within their organization

A graphic of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a gold pawn nearby. In the background, there are concentric circles emanating from a point on the board.

UK Training
PARTNER

Blackbird training cities



Amman (Jordan)



Amsterdam (Netherlands)

Accra (Ghana)

Annecy (France)

Baku (Azerbaijan)

Bali (Indonesia)

Bangkok (Thailand)

Bangkok (Thailand)

Barcelona (Spain)

Batumi (Georgia)

Beijing (China)

Beirut (Lebanon)

Berlin (Germany)

Birmingham (UK)

Bordeaux (France)

Boston, Massachusetts (USA)

Brussels (Belgium)

Cairo (Egypt)

Cape Town (South Africa)

Casablanca (Morocco)

Cascais (Portugal)

Copenhagen (Denmark)

Doha (Qatar)

Dubai (UAE)

Düsseldorf (Germany)

UK Training
PARTNER



Blackbird Training Category



Human Resource



Audit & Quality Assurance



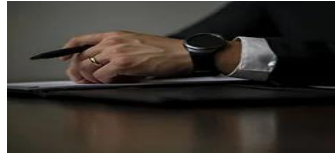
Finance, Accounting, Budgeting



Marketing, Sales, Customer Service



Secretary & Admin



Law and Contract Management



Project Management



IT & IT Engineering



Supply Chain & Logistics



Management & Leadership



Professional Skills



Oil & Gas Engineering



Health & Safety



Telecom Engineering



Hospital Management



Customs & Safety



Aviation



C-Suite Training



Agile and Refinement



Blackbird training Clients



MANNAI Trading
Company WLL,
Qatar



Alumina Corporation
Guinea



Booking.com
Netherlands



Oxfam GB International
Organization,
Yemen



Capital Markets
Authority,
Kuwait



Waltersmith Petroman Oil Limited
Nigeria



Qatar National Bank
(QNB),
Qatar



Qatar Foundation,
Qatar



AFRICAN UNION ADVISORY
BOARD ON CORRUPTION,
Tanzania



KFAS
Kuwait



Reserve Bank of
Malawi,
Malawi



Central Bank of Nigeria
Nigeria



Ministry of Interior
Kingdom of Saudi Arabia
KSA



Mabruk Oil Company
Libya



Saudi Electricity
Company,
KSA



BADAN PENGELOLA
KEUANGAN Haji,
Indonesia



NATO
Italy



ENI CORPORATE
UNIVERSITY,
Italy



Gulf Bank
Kuwait



General Organization for
Social Insurance
KSA



Defence Space Administration
Nigeria



National Industries
Group (Holding),
Kuwait



Hamad Medical
Corporation,
Qatar



USAID
Pakistan



STC Solutions,
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS
UN.



Authority for

UK Training
PARTNER



LONDON TRAINING PROVIDER



www.blackbird-training.com



training@blackbird-training.com



+44 7480 775526 / +44 7401 177335