Board of Directors Certification for Private Sector Leaders

18 – 22 April 2027
Tunis (Tunisia)



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Why This Course

Board leadership in the private sector has never been more demanding. Directors are expected to provide strategic direction, ensure financial stewardship, oversee risk, and uphold the highest standards of governance—all while navigating increasing regulatory scrutiny and stakeholder expectations.

This intensive one-week certification program is designed for current and aspiring board directors who want to strengthen their effectiveness in the boardroom. Combining governance theory with practical case studies and real-world board scenarios, the program equips participants with the insight, confidence, and tools required to address today's complex board-level challenges.

What You'll Learn and Practice

By attending this program, you will be able to:

- Fully understand the legal duties, fiduciary responsibilities, and accountability of board directors.
- Strengthen oversight in strategy, risk management, and financial performance.
- Apply best practices in corporate governance and ethical decision-making.
- Navigate shareholder and stakeholder relationships with clarity and professionalism.
- Enhance boardroom leadership and contribute to stronger, more effective board dynamics.

The Program Flow

Day 1: Foundations of Corporate Governance

- The evolving role of boards in private sector organizations
- Legal and regulatory governance frameworks
- Fiduciary duties, director liabilities, and accountability
- Board composition, structure, independence, and diversity

Day 2: Strategic Leadership and Risk Management

- Board involvement in strategy formulation and oversight
- Enterprise risk management frameworks and board responsibilities
- Technology oversight and cybersecurity governance
- Crisis management and business continuity planning



Day 3: Financial Stewardship and Performance Monitoring

- Interpreting financial statements from a board perspective
- Budget oversight, forecasting, and capital allocation decisions
- Defining and monitoring performance indicators and KPIs
- Audit committee roles, internal controls, and financial integrity

Day 4: Stakeholder Engagement and Corporate Responsibility

- Managing shareholder relations and activist investor dynamics
- Integrating ESG considerations into board oversight
- Corporate social responsibility and long-term sustainability
- Reputation management and strategic communication

Day 5: Board Dynamics and Effective Governance

- Conducting productive board meetings and structured decision-making
- CEO evaluation, executive compensation, and succession planning
- Board performance evaluation and governance improvement
- Ethical leadership and shaping organizational culture

Individual Impact

Participants will leave the program with:

- A structured personal roadmap for board leadership excellence.
- Practical tools to strengthen strategic and risk oversight.
- A framework to evaluate and enhance board performance.
- Greater confidence in handling complex boardroom discussions and decisions.

Organizational Impact

Organizations will benefit from:

- Stronger governance and clearer board accountability.
- Improved strategic alignment and risk oversight.
- More informed financial supervision and performance monitoring.
- Boards that operate with professionalism, integrity, and effectiveness.



Training Methodology

- Interactive boardroom simulations and case discussions
- Practical governance and risk oversight exercises
- Financial analysis workshops tailored for directors
- Peer learning and facilitated strategic debates
- Action planning sessions focused on governance improvement

Beyond the Course

By the end of the one week, participants will be prepared to:

- Lead and contribute effectively at the highest governance level.
- Provide strategic direction while maintaining robust oversight.
- Strengthen stakeholder trust through ethical and accountable leadership.
- Drive sustainable performance through sound board governance practices.

